

**Department of PG Studies and Research in Management  
Teachers Feedback on Curriculum of Different Subjects: (2017-18)**

A	B	C	D	E
Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
5	4	3	2	1

Course No.	Name of the Course	Subject and Course	Develops useful Citizens to Society	Moral, Cultural and Ethical Values in Students	Develops Competitive Spirit	Skills necessary to meet the global challenges	Develops Potential Essential for Job Market	Self dependent or self reliant of students	Ample opportunities for Creativity	Assure them of definite benefit for students	Balance in curricular and extra curriculum activities	Present curriculum requires more time and effort	Total
3.1	Production & Operations Management – POM		1	2	3	4	5	6	7	8	9	10	46
3.2	Knowledge Management – KM		4	4	4	4	4	4	5	5	5	5	46
3.3	Business Law – BL		5	5	5	4	5	5	5	4	4	5	47
3.4	Technology & Innovation Management – TIM		5	5	4	5	4	5	4	4	5	5	46
FE1	Security Analysis & Portfolio Management – SAPM		4	5	5	4	5	4	5	4	4	5	45
FE2	Merchant Banking & Financial Services – MBFS		4	4	4	5	5	5	5	4	4	5	45
ME2	Service Marketing – SM		5	4	4	5	5	4	4	4	5	4	44
HRE1	Management of Industrial Relations and Employee Welfare (MIREW)		4	5	5	4	4	5	4	5	4	5	45
HRE2	Performance Appraisal & Counseling – PAC		5	5	5	4	5	5	4	5	4	4	46
4.1	Strategic Management (SM)		5	5	4	5	4	5	5	4	5	5	47
4.3	International Business (IB)		4	5	4	4	5	5	5	5	5	4	46
4.4	Total Quality Management (TQM)		4	5	5	5	4	4	5	4	5	4	45
FE1	Corporate Tax Planning (CTP)		4	5	4	4	5	5	4	5	5	5	46
FE2	Financial Derivatives (FD)		4	5	5	5	5	4	5	4	5	5	47
HRE1	Management of Training and Development (MTD)		4	5	4	4	5	5	5	5	4	5	46
HRE2	Organizational Development (OD)		4	5	5	5	4	4	5	5	4	5	46
ME1	Advertising and Sales Promotion (ASP)		5	5	5	5	4	5	4	5	4	4	46
	Total		75	81	77	77	78	79	79	77	77	79	779
	Average		4.6	4.6	5.0	5.0	4.9	5.0	4.9	4.9	5.0	4.9	49

**Department of PG Studies and Research in Management  
Teachers Feedback on Curriculum of Different Subjects: (2018-19)**

A	B	C	D	E
Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
5	4	3	2	1

Course No.	Name of the Course	Subject and Course	Develops useful Citizens to Society	Moral, Cultural and Ethical Values in Students	Develops Competitive Spirit	Skills necessary to meet the global challenges	Develops Potential Essential for Job Market	Self dependent or self reliant of students	Ample opportunities for Creativity	Assure them of definite benefit for students	Balance in curricular and extra curriculum activities	Present curriculum requires more time and effort	Total
3.1	Strategic Management – SMI		1	2	3	4	5	6	7	8	9	10	48
3.2	Total Quality Management – TQM		5	4	5	5	5	5	5	5	5	5	48
3.3	Advanced Information Technology & MIS – MIS		5	5	4	5	4	5	5	5	5	5	48
3.4	Company and Business Law – CBL		5	5	5	5	5	5	5	4	4	5	48
FE1	Financial Markets and Services – FMS		5	5	4	5	4	5	4	4	5	5	46
FE2	International Financial Management - IFM		5	5	5	5	5	4	5	4	4	5	47
ME2	Services Marketing – SM2		5	5	5	5	5	5	5	4	4	5	48
HRE1	Labour Law and Industrial Relations – LLIR		5	5	5	5	5	4	5	4	5	5	47
HRE2	Effective Training and Development Strategy – T&D		5	5	5	4	5	5	4	5	5	5	48
4.1	Global Business Strategies (GBS)		5	5	5	5	5	5	4	5	5	5	48
4.3	Entrepreneurship Dev. & Project Management (EDPM)		4	5	5	5	4	4	5	4	5	5	47
4.4	Applications in Information Technology (AITT)		5	5	5	5	5	5	5	5	5	5	48
FE1	Strategic Financial Management (SFM)		5	5	5	5	4	5	5	4	5	5	47
FE2	Security Analysis and Portfolio Management (SAPM)		4	5	5	4	5	5	5	5	5	5	48
HRE1	Digital Marketing (DM)		5	5	4	5	5	4	5	4	5	5	47
HRE2	Global Human Resource Management (GHRM)		5	5	5	5	5	5	5	5	4	5	48
ME1	Compensation & Benefits (C&B)		4	5	5	5	4	4	5	5	4	5	47
	Total		82	84	81	83	80	80	82	77	79	80	808
	Average		4.6	4.6	5.0	5.0	4.9	5.0	4.9	4.9	5.0	4.9	49

**Department of PG Studies and Research in Management  
Teachers Feedback on Curriculum of Different Subjects: (2019-20)**

A	B	C	D	E
Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
5	4	3	2	1

Course No.	Name of the Course	Subject and Course	Develops useful Citizens to Society	Moral, Cultural and Ethical Values in Students	Develops Competitive Spirit	Skills necessary to meet the global challenges	Develops Potential Essential for Job Market	Self dependent or self reliant of students	Ample opportunities for Creativity	Assure them of definite benefit for students	Balance in curricular and extra curriculum activities	Present curriculum requires more time and effort	Total
3.1	Strategic Management – SMI		1	2	3	4	5	6	7	8	9	10	49
3.2	Total Quality Management – TQM		5	5	5	5	5	5	5	5	5	5	49
3.3	Advanced Information Technology & MIS – MIS		5	5	5	5	4	5	5	5	5	5	49
3.4	Company and Business Law – CBL		5	5	4	5	5	5	5	4	5	5	48
FE1	Financial Markets and Services – FMS		5	5	5	5	4	5	4	4	5	5	47
FE2	International Financial Management - IFM		5	5	5	5	5	5	5	4	5	5	48
ME2	Services Marketing – SM2		5	5	5	5	5	4	5	4	5	5	49
HRE1	Labour Law and Industrial Relations – LLIR		5	5	5	5	5	5	5	5	5	5	48
HRE2	Effective Training and Development Strategy – T&D		5	5	5	5	5	5	4	5	5	5	49
4.1	Global Business Strategies (GBS)		5	5	4	5	5	5	4	5	5	5	47
4.3	Entrepreneurship Dev. & Project Management (EDPM)		5	5	5	5	4	5	5	4	5	5	48
4.4	Applications in Information Technology (AIT)		5	5	5	5	5	5	5	5	5	5	49
FE1	Strategic Financial Management (SFM)		5	5	5	5	5	5	5	4	5	4	48
FE2	Security Analysis and Portfolio Management (SAPM)		5	5	5	4	5	5	5	5	5	5	49
HRE1	Digital Marketing (DM)		5	5	4	5	5	5	5	4	5	5	48
HRE2	Global Human Resource Management (GHRM)		5	5	5	5	5	5	5	5	4	5	49
ME1	Compensation & Benefits (C&B)		5	5	5	5	4	5	5	5	4	5	48
	Total		85	85	82	84	81	84	82	78	81	80	822
	Average		4.6	4.6	5.0	5.0	4.9	5.0	4.9	4.9	5.0	4.9	49

CHAIRPERSON

Department of Post Graduate  
Studies And Research in Management  
A.W.U. VIJAYAPURA.

**Department of PG Studies and Research in Management**

**Employer's Feedback on Curriculum (2015-16)**

Programme: **MBA**

Semester/ Term / Year: **2015-16**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
Very Good			Good			Satisfactory			Below threshold	

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	Total
1. Depth of the course content including project work if any	9	9	9	9	8	9	9	8	10	9	10	10	9	10	128
2. Extent of coverage of course	9	10	10	10	10	10	10	10	10	10	9	9	9	9	135
3. Applicability/ relevance to real life situations	9	9	9	9	9	9	9	10	9	10	8	9	8	9	126
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives	10	10	9	9	9	9	9	10	9	9	10	8	9	10	130
5. Clarity and relevance of textual reading materials	10	9	10	10	9	9	10	9	10	9	9	9	8	9	130
6. Incorporation of recent trends in the subject	9	10	10	9	10	8	9	9	9	10	10	8	9	9	129
7. Does the course produces industry ready graduates?	10	10	9	10	9	8	9	9	9	9	9	9	9	9	128
8. Overall rating	10	9	9	10	9	9	10	9	10	9	8	9	10	9	130
Total	76	76	75	76	73	71	75	74	76	75	73	71	71	74	1036
Average	9.50	9.50	9.38	9.50	9.13	8.88	9.38	9.25	9.50	9.38	9.13	8.88	8.88	9.25	129.50

Any courses or units to be removed?

Any courses or units to be included

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**Department of PG Studies and Research in Management**

**Employer's Feedback on Curriculum (2016-17)**

Programme: **MBA**

Semester/ Term / Year: **2016-17**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
Very Good			Good			Satisfactory		Below threshold		

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	Total
1. Depth of the course content including project work if any	10	9	9	8	8	9	9	8	9	9	8	8	9	8	121
2. Extent of coverage of course	9	8	10	8	10	10	8	10	10	9	9	9	9	9	128
3. Applicability/ relevance to real life situations	10	9	9	10	9	9	10	10	9	8	8	9	8	9	127
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives	8	9	9	9	9	9	9	10	9	9	10	8	9	10	127
5. Clarity and relevance of textual reading materials	8	9	8	9	8	9	10	9	9	8	9	9	8	9	122
6. Incorporation of recent trends in the subject	9	8	10	8	8	8	9	9	9	9	8	8	9	9	121
7. Does the course produces industry ready graduates?	9	8	9	10	9	8	9	9	9	8	9	9	9	9	124
8. Overall rating	10	9	9	8	9	9	10	9	8	9	8	9	8	9	124
Total	73	69	73	70	70	71	74	74	72	69	69	69	69	72	994
Average	9.13	8.63	9.13	8.75	8.75	8.88	9.25	9.25	9.00	8.63	8.63	8.63	8.63	9.00	124.25

Any courses or units to be removed?

Any courses or units to be included

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**Employer's Feedback on Curriculum (2017-18)**

Programme: **MBA**

Semester/Term / Year: **2017-18**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
Very Good			Good			Satisfactory		Below threshold		

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	Total
1. Depth of the course content including project work if any	9	9	8	8	9	9	9	9	9	9	8	9	9	9	123
2. Extent of coverage of course	9	9	10	9	10	10	9	10	10	9	9	9	9	9	131
3. Applicability/ relevance to real life situations	9	9	9	9	9	9	9	10	9	8	8	9	8	9	124
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives	9	9	9	9	9	8	9	10	8	9	9	8	9	8	123
5. Clarity and relevance of textual reading materials	8	9	8	9	8	9	8	9	9	8	9	9	8	9	120
6. Incorporation of recent trends in the subject	9	8	8	8	8	8	10	9	10	9	8	8	9	9	121
7. Does the course produces industry ready graduates?	10	8	9	10	9	8	9	9	9	9	9	9	9	9	126
8. Overall rating	9	9	9	8	9	9	10	9	8	9	8	9	8	9	123
<b>Total</b>	<b>72</b>	<b>70</b>	<b>70</b>	<b>70</b>	<b>71</b>	<b>70</b>	<b>73</b>	<b>75</b>	<b>72</b>	<b>70</b>	<b>68</b>	<b>70</b>	<b>69</b>	<b>71</b>	<b>991</b>
<b>Average</b>	<b>9.00</b>	<b>8.75</b>	<b>8.75</b>	<b>8.75</b>	<b>8.88</b>	<b>8.75</b>	<b>9.13</b>	<b>9.38</b>	<b>9.00</b>	<b>8.75</b>	<b>8.50</b>	<b>8.75</b>	<b>8.63</b>	<b>8.88</b>	<b>123.88</b>

Any courses or units to be removed?

Any courses or units to be included

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**Employer's Feedback on Curriculum (2018-19)**

Programme: **MBA**

Semester/Term / Year: **2018-19**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
Very Good			Good			Satisfactory		Below threshold		

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	Total
1. Depth of the course content including project work if any	10	9	8	10	9	9	9	9	9	9	10	9	9	9	128
2. Extent of coverage of course	10	8	10	9	10	10	9	10	10	9	9	9	9	9	131
3. Applicability/ relevance to real life situations	10	9	9	9	9	9	9	10	9	8	10	9	10	9	129
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives)	8	9	9	9	9	10	9	10	8	10	9	10	8	10	128
5. Clarity and relevance of textual reading materials	10	9	10	9	8	9	9	9	9	8	9	9	10	9	127
6. Incorporation of recent trends in the subject	9	10	9	8	9	8	10	9	10	9	8	9	9	9	126
7. Does the course produces industry ready graduates?	9	8	9	8	9	8	9	9	9	9	10	9	10	9	125
8. Overall rating	10	9	9	10	9	9	10	9	10	9	10	9	10	9	132
<b>Total</b>	<b>76</b>	<b>71</b>	<b>73</b>	<b>72</b>	<b>72</b>	<b>72</b>	<b>74</b>	<b>75</b>	<b>74</b>	<b>71</b>	<b>75</b>	<b>73</b>	<b>75</b>	<b>73</b>	<b>1026</b>
<b>Average</b>	<b>9.50</b>	<b>8.88</b>	<b>9.13</b>	<b>9.00</b>	<b>9.00</b>	<b>9.00</b>	<b>9.25</b>	<b>9.38</b>	<b>9.25</b>	<b>8.88</b>	<b>9.38</b>	<b>9.13</b>	<b>9.38</b>	<b>9.13</b>	<b>128.25</b>

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Any courses or units to be included

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Programme: **MBA**

Semester/ Term / Year: **2019-20**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
Very Good			Good			Satisfactory		Below threshold		

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	Total
1. Depth of the course content including project work if any	9	9	8	10	9	9	9	9	9	9	9	9	9	9	126
2. Extent of coverage of course	9	9	8	9	8	9	9	9	10	9	9	9	9	9	125
3. Applicability/ relevance to real life situations	9	9	9	9	10	9	10	10	9	9	10	9	10	9	131
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives	10	9	9	9	9	10	9	10	9	10	9	10	9	10	132
5. Clarity and relevance of textual reading materials	9	9	9	9	9	9	9	9	10	8	9	9	10	9	127
6. Incorporation of recent trends in the subject	10	10	9	9	9	9	10	9	9	9	8	9	9	9	128
7. Does the course produces industry ready graduates?	10	9	9	8	9	8	9	9	9	9	10	9	10	9	127
8. Overall rating	9	9	9	10	9	9	9	9	10	9	10	9	10	9	130
Total	75	73	70	73	72	72	74	74	75	72	74	73	76	73	1026
Average	9.38	9.13	8.75	9.13	9.00	9.00	9.25	9.25	9.38	9.00	9.25	9.13	9.50	9.13	128.25

Any courses or units to be removed?

Any courses or units to be included

HAIRPERSON

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Alumni Feedback on Curriculum of Different Subjects: (2015-16)**

A	B	C	D	E
Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
5	4	3	2	1

Course No.	Name of the Course	Subject and Course	1	2	3	4	5	6	7	8	9	10	Total
3.1	Production & Operations Management – POM		5	5	5	5	5	5	5	5	5	4	49
3.2	Knowledge Management – KM		5	5	5	5	4	5	5	5	5	5	49
3.3	Business Law – BL		5	5	4	5	5	5	5	4	5	5	48
3.4	Technology & Innovation Management – TIM		5	5	5	5	4	5	4	4	5	5	47
FE1	Security Analysis & Portfolio Management – SAPM		5	5	5	5	5	5	5	4	4	5	48
FE2	Merchant Banking & Financial Services – MBFS		5	5	5	5	5	5	5	4	5	5	49
ME2	Service Marketing – SM		5	5	5	5	5	4	5	5	5	4	48
HRE1	Management of Industrial Relations and Employee Welfare (MIREW)		5	5	5	5	5	5	4	5	5	5	49
HRE2	Performance Appraisal & Counseling – PAC		5	5	4	5	5	5	4	5	5	4	47
4.1	Strategic Management (SM)		5	5	5	5	4	5	5	4	5	5	48
4.3	International Business (IB)		5	5	5	5	5	5	5	5	5	5	49
4.4	Total Quality Management (TQM)		5	5	5	5	5	5	5	5	5	4	49
FE1	Corporate Tax Planning (CTP)		5	5	5	5	5	5	5	4	5	4	48
FE2	Financial Derivatives (FD)		5	5	5	4	5	5	5	5	5	5	49
HRE1	Management of Training and Development (MTD)		5	5	5	5	5	5	5	4	5	5	48
HRE2	Organizational Development (OD)		5	5	5	5	4	5	5	5	4	5	49
ME1	Advertising and Sales Promotion (ASP)		5	5	5	5	5	5	5	5	4	5	49
	Total		85	85	82	84	81	84	82	78	81	80	822
	Average		4.6	4.6	5.0	5.0	4.9	5.0	4.9	4.9	5.0	4.9	49

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A	B	C	D	E
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Course No.	Name of the Course	Subject and Course	1	2	3	4	5	6	7	8	9	10	Total
3.1	Production & Operations Management – POM		4	4	5	4	5	5	5	5	5	4	46
3.2	Knowledge Management – KM		5	4	4	5	4	4	5	5	5	5	46
3.3	Business Law – BL		5	5	5	4	5	5	5	4	4	5	47
3.4	Technology & Innovation Management – TIM		5	5	4	5	4	5	4	4	5	5	46
FE1	Security Analysis & Portfolio Management – SAPM		4	5	5	4	5	4	5	4	4	5	45
FE2	Merchant Banking & Financial Services – MBFS		4	4	4	5	5	5	5	4	4	5	45
ME2	Service Marketing – SM		5	4	4	5	5	4	4	4	5	4	44
HRE1	Management of Industrial Relations and Employee Welfare (MIREW)		4	5	5	4	4	5	4	5	4	5	45
HRE2	Performance Appraisal & Counseling – PAC		5	5	5	4	5	5	4	5	4	4	46
4.1	Strategic Management (SM)		5	5	4	5	4	5	5	4	5	5	47
4.3	International Business (IB)		4	5	4	4	5	5	5	5	5	4	46
4.4	Total Quality Management (TQM)		4	5	5	5	4	4	5	4	5	4	45
FE1	Corporate Tax Planning (CTP)		4	5	4	4	5	5	4	5	5	5	46
FE2	Financial Derivatives (FD)		4	5	5	5	5	4	5	4	5	5	47
HRE1	Management of Training and Development (MTD)		4	5	4	4	5	5	5	5	4	5	46
HRE2	Organizational Development (OD)		4	5	5	5	4	4	5	5	4	5	46
ME1	Advertising and Sales Promotion (ASP)		5	5	5	5	4	5	4	5	4	4	46
	Total		75	81	77	77	78	79	79	77	77	79	779
	Average		4.6	4.6	5.0	5.0	4.9	5.0	4.9	4.9	5.0	4.9	4.9

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Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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3.1	Production & Operations Management – POM		1	2	3	4	5	6	7	8	9	10	48
3.2	Knowledge Management – KM		5	4	5	5	5	5	5	5	5	4	48
3.3	Business Law – BL		5	5	4	5	5	5	5	4	4	5	48
3.4	Technology & Innovation Management – TIM		5	5	4	5	4	5	4	4	5	5	46
FE1	Security Analysis & Portfolio Management – SAPM		5	5	5	5	5	4	5	4	4	5	47
FE2	Merchant Banking & Financial Services – MBFS		5	5	5	5	5	5	5	4	4	5	48
ME2	Service Marketing – SM		5	5	5	5	5	4	5	4	5	4	47
HRE1	Management of Industrial Relations and Employee Welfare (MIREW)		5	5	5	4	5	5	4	5	5	5	48
HRE2	Performance Appraisal & Counseling – PAC		5	5	5	5	5	5	4	5	5	4	48
4.1	Strategic Management (SM)		5	5	5	5	4	5	4	4	5	5	47
4.3	International Business (IB)		4	5	5	5	5	5	5	5	5	4	48
4.4	Total Quality Management (TQM)		5	5	5	5	4	5	5	4	5	4	47
FE1	Corporate Tax Planning (CTP)		4	5	5	4	5	5	5	5	5	5	48
FE2	Financial Derivatives (FD)		5	5	4	5	5	4	5	4	5	5	47
HRE1	Management of Training and Development (MTD)		5	5	4	5	5	5	5	5	4	5	48
HRE2	Organizational Development (OD)		5	5	5	5	4	5	5	5	4	5	47
ME1	Advertising and Sales Promotion (ASP)		4	5	5	5	5	5	5	5	4	5	48
	Total		82	84	81	83	80	80	82	77	79	80	808
	Average		4.6	4.6	5.0	5.0	4.9	5.0	4.9	4.9	5.0	4.9	49

**CHAIRPERSON**

Department of Post Graduate  
Studies And Research in Management  
A.W.U. VILAVAPURA.

**Department of PG Studies and Research in Management  
Alumni Feedback on Curriculum of Different Subjects: (2018-19)**

A	B	C	D	E
Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
5	4	3	2	1

Course No.	Name of the Course	Subject and Course	Develops useful Citizens to Society	Moral, Cultural and Ethical Values in Students	Develops Competitive Spirit	Skills necessary to meet the global challenges	Develops Potential Essential for Job Market	Self dependent or self reliant of students	Ample opportunities for Creativity	Assure them of definite benefit for students	Balance in curricular and extra curricular activities	Present curriculum requires more time and effort	Total
3.1	Strategic Management – SM1		1	2	3	4	5	6	7	8	9	10	46
3.2	Total Quality Management – TQM		4	5	4	5	5	5	4	5	5	4	46
3.3	Advanced Information Technology & MIS – MIS		5	5	5	4	4	5	5	5	4	4	46
3.4	Company and Business Law – CBL		5	4	4	5	5	4	5	4	5	5	47
FE1	Financial Markets and Services – FMS		5	5	5	5	4	5	4	4	4	4	43
FE2	International Financial Management - IFM		4	5	5	4	5	4	4	4	4	5	47
ME2	Services Marketing – SM2		5	5	4	5	4	5	5	4	5	4	47
HRE1	Labour Law and Industrial Relations – LLIR		5	5	5	4	4	4	5	5	5	5	47
HRE2	Effective Training and Development Strategy – T&D		5	4	4	5	5	5	4	4	5	4	46
4.1	Global Business Strategies (GBS)		5	5	5	5	4	4	5	4	4	5	46
4.3	Entrepreneurship Dev. & Project Management (EDPM)		5	4	4	4	5	5	5	5	5	4	46
4.4	Applications in Information Technology (AIT)		5	5	5	5	4	5	4	4	5	4	46
FE1	Strategic Financial Management (SFM)		5	5	5	4	5	4	5	5	4	5	47
FE2	Security Analysis and Portfolio Management (SAPM)		5	4	4	5	4	5	4	4	5	4	45
HRE1	Digital Marketing (DM)		5	4	4	5	5	5	4	5	4	5	46
HRE2	Global Human Resource Management (GHRM)		5	5	5	5	4	4	5	5	4	4	46
ME1	Compensation & Benefits (C&B)		5	4	5	5	5	5	5	5	4	4	47
	Total		83	79	78	80	78	79	78	77	77	75	784
	Average		4.6	4.6	5.0	5.0	4.9	5.0	4.9	4.9	5.0	4.9	49

**CHAIRPERSON**

**Department of PG Studies and Research in Management**  
**Alumni Feedback on Curriculum of Different Subjects: (2019-20)**

A	B	C	D	E
Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
5	4	3	2	1

Course No.	Name of the Course	Subject and Course	Develops useful Citizens to Society	Moral, Cultural and Ethical Values in Students	Develops Competitive Spirit	Skills necessary to meet the global challenges	Develops Potential Essential for Job Market	Self dependent or self reliant of students	Ample opportunities for Creativity	Assure them of definite benefit for students	Balance in curricular and extra curricular activities	Present curriculum requires more time and effort	Total
3.1	Strategic Management – SM1		1	2	3	4	5	6	7	8	9	10	47
3.2	Total Quality Management – TQM		5	5	5	4	4	5	5	5	5	4	47
3.3	Advanced Information Technology & MIS – MIS		4	5	4	5	5	5	5	4	5	5	47
3.4	Company and Business Law – CBL		5	5	5	5	4	5	4	4	5	5	47
FE1	Financial Markets and Services – FMS		4	5	5	5	5	5	5	4	4	5	47
FE2	International Financial Management - IFM		5	4	5	5	5	5	5	4	5	5	48
ME2	Services Marketing – SM2		4	5	5	5	5	4	5	5	5	4	47
HRE1	Labour Law and Industrial Relations – LLIR		5	5	5	5	5	5	4	5	5	5	49
HRE2	Effective Training and Development Strategy – T&D		5	5	4	5	5	5	4	5	5	4	47
4.1	Global Business Strategies (GBS)		4	5	5	5	4	5	5	4	5	5	47
4.3	Entrepreneurship Dev. & Project Management (EDPPM)		5	4	5	5	5	5	5	5	5	4	48
4.4	Applications in Information Technology (AIT)		5	5	5	5	5	5	5	4	5	4	48
FE1	Strategic Financial Management (SFM)		4	5	5	4	5	5	5	5	5	5	48
FE2	Security Analysis and Portfolio Management (SAPM)		5	5	4	5	5	5	5	4	5	4	47
HRE1	Digital Marketing (DM)		5	4	5	5	5	5	5	5	4	5	48
HRE2	Global Human Resource Management (GHRM)		5	5	5	5	4	5	5	5	4	4	47
ME1	Compensation & Benefits (C&B)		5	5	5	5	5	5	5	5	4	4	48
	Total		80	81	82	83	81	84	81	78	81	76	807
	Average		4.6	4.6	5.0	5.0	4.9	5.0	4.9	4.9	5.0	4.9	49

**CHAIRPERSON**

**Department of PG Studies and Research in Management**

**Student Feedback on Curriculum (2015-16)**

Programme: **MBA**

Semester/ Term / Year: **2015-16**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0	
Very Good			Good			Satisfactory			Below threshold		

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	Total
1. Depth of the course content including project work if any	8	9	8	9	8	9	9	10	10	9	10	10	9	10	128
2. Extent of coverage of course	9	10	10	10	10	9	10	10	10	10	9	9	9	9	134
3. Applicability/ relevance to real life situations	9	9	9	9	9	9	9	10	9	10	8	9	8	9	126
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives	9	10	9	9	9	9	9	10	9	9	10	8	9	10	129
5. Clarity and relevance of textual reading materials	10	9	10	9	9	9	10	9	10	9	9	9	8	9	129
6. Incorporation of recent trends in the subject	9	10	10	9	10	10	9	9	9	10	10	8	9	9	131
7. Does the course produces industry ready graduates?	9	10	9	10	9	9	9	9	9	9	9	9	9	9	128
8. Overall rating	10	9	9	10	9	9	10	9	9	9	8	9	10	9	129
Total	73	76	74	75	73	73	75	76	75	75	73	71	71	74	1034
Average	9.12	9.50	9.25	9.38	9.13	9.13	9.38	9.50	9.38	9.38	9.13	8.88	8.88	9.25	129.25

**CHAIRPERSON**

Department of Post Graduate  
Studies And Research in Management

**Department of PG Studies and Research in Management**

**Student Feedback on Curriculum (2016-17)**

**Programme: MBA**

**Semester/Term / Year: 2016-17**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
Very Good			Good		Satisfactory		Below threshold			

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	Total
1. Depth of the course content including project work if any	9	9	9	9	9	9	10	8	9	9	9	9	9	10	127
2. Extent of coverage of course	9	9	9	10	10	9	10	10	10	10	9	8	9	9	131
3. Applicability/ relevance to real life situations	9	9	9	9	9	9	10	10	10	10	8	8	8	9	127
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives)	9	9	9	9	9	9	9	9	9	9	9	8	8	10	125
5. Clarity and relevance of textual reading materials	9	9	9	9	9	9	10	9	8	9	9	10	8	9	126
6. Incorporation of recent trends in the subject	9	9	9	9	10	9	9	9	10	10	10	10	9	8	130
7. Does the course produces industry ready graduates?	9	9	9	9	8	8	9	8	10	10	9	9	9	10	126
8. Overall rating	9	9	9	9	9	9	9	9	9	9	8	9	10	9	126
Total	72	72	72	73	73	71	76	72	75	76	71	71	70	74	1018
Average	9.00	9.00	9.00	9.13	9.13	8.88	9.50	9.00	9.38	9.50	8.88	8.88	8.75	9.25	127.25

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**CHAIRPERSON**

Department of Post Graduate Studies And Research in Management

**Department of PG Studies and Research in Management**

**Student Feedback on Curriculum (2017-18)**

**Programme: MBA**

**Semester/ Term / Year: 2017-18**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
Very Good			Good			Satisfactory		Below threshold		

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	Total
1. Depth of the course content including project work if any	9	10	9	10	9	10	8	8	10	10	8	10	10	10	131
2. Extent of coverage of course	9	9	9	10	10	9	10	10	10	10	9	9	9	9	132
3. Applicability/ relevance to real life situations	9	8	9	8	9	9	10	9	10	9	9	8	9	9	125
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives	9	9	8	9	8	9	9	9	9	10	9	8	10	10	126
5. Clarity and relevance of textual reading materials	10	10	9	10	9	9	10	9	8	9	8	10	8	8	127
6. Incorporation of recent trends in the subject	10	9	8	8	10	9	8	9	10	8	8	8	10	9	124
7. Does the course produces industry ready graduates?	8	9	8	9	8	8	9	8	10	8	9	9	10	10	123
8. Overall rating	10	9	9	9	9	9	9	9	9	9	8	9	10	9	127
Total	74	73	69	73	72	72	73	71	76	73	68	71	76	74	1015
Average	9.25	9.13	8.63	9.13	9.00	9.00	9.13	8.88	9.50	9.13	8.50	8.88	9.50	9.25	126.88

CHAIRPERSON

Department of Post Graduate

Studies And Research in Management

A WIL VITAYAPURA



**Department of PG Studies and Research in Management**

**Student Feedback on Curriculum (2018-19)**

**Programme: MBA**

**Semester/Term / Year: 2018-19**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
Very Good			Good		Satisfactory		Below threshold			

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	Total
1. Depth of the course content including project work if any	10	9	9	9	9	10	9	9	10	9	8	10	9	10	130
2. Extent of coverage of course	9	9	9	9	10	9	10	9	10	8	9	9	9	9	128
3. Applicability/ relevance to real life situations	9	9	9	8	9	9	10	10	10	9	9	9	9	10	129
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives)	9	9	9	9	9	9	9	9	9	10	9	10	10	10	130
5. Clarity and relevance of textual reading materials	9	10	9	9	9	9	9	9	9	9	8	10	8	9	126
6. Incorporation of recent trends in the subject	10	9	8	9	10	9	8	9	10	8	9	8	9	9	125
7. Does the course produces industry ready graduates?	9	9	8	9	8	8	9	9	10	8	9	9	10	10	125
8. Overall rating	9	9	9	9	9	9	8	9	9	9	8	8	10	9	124
<b>Total</b>	<b>74</b>	<b>73</b>	<b>70</b>	<b>71</b>	<b>73</b>	<b>72</b>	<b>72</b>	<b>73</b>	<b>77</b>	<b>70</b>	<b>69</b>	<b>73</b>	<b>74</b>	<b>76</b>	<b>1017</b>
<b>Average</b>	<b>9.25</b>	<b>9.13</b>	<b>8.75</b>	<b>8.88</b>	<b>9.13</b>	<b>9.00</b>	<b>9.00</b>	<b>9.13</b>	<b>9.63</b>	<b>8.75</b>	<b>8.63</b>	<b>9.13</b>	<b>9.25</b>	<b>9.50</b>	<b>127.13</b>

CHAMPRESON

Department of Post Graduate Studies And Research in Management  
A W II VITAYAPURA.

**Department of PG Studies and Research in Management**

**Student Feedback on Curriculum (2019-20)**

**Programme: MBA**

**Semester/ Term / Year: 2019-20**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
Very Good			Good			Satisfactory		Below threshold		

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	Total
1. Depth of the course content including project work if any	9	8	9	9	9	9	9	9	9	9	9	10	9	10	127
2. Extent of coverage of course	8	9	9	9	9	9	10	9	10	9	9	10	9	9	128
3. Applicability/ relevance to real life situations	9	9	9	8	9	9	10	10	10	9	9	9	9	10	129
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives	8	9	9	8	9	9	9	8	9	10	9	10	10	10	127
5. Clarity and relevance of textual reading materials	10	10	9	9	9	10	9	9	9	9	8	10	8	9	128
6. Incorporation of recent trends in the subject	10	9	10	9	10	9	8	9	10	10	9	8	9	9	129
7. Does the course produces industry ready graduates?	10	9	8	10	8	10	9	9	10	8	10	9	10	10	130
8. Overall rating	9	9	9	9	9	9	10	9	9	9	9	9	10	9	128
Total	73	72	72	71	72	74	74	72	76	73	72	75	74	76	1026
Average	9.13	9.00	9.00	8.88	9.00	9.25	9.25	9.00	9.50	9.13	9.00	9.38	9.25	9.50	128.25