

JMC Feedback

Student Feedback on Curriculum (2017-18)

Programme: (Indicate the Name of Degree) **Journalism and Mass Communication**

Semester/ Term / Year: **2017-18**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Very good Good Satisfactory Below threshold

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	Total
6. Depth of the course content including project work if any	9	8	10	9	10	8	10	10	9	8	9	9	109
7. Extent of coverage of course	10	9	8	10	9	10	8	10	8	9	10	10	111
8. Applicability/ relevance to real life situations	10	8	9	9	10	9	10	8	9	10	10	9	111
9. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives)	8	9	10	8	8	10	10	9	9	10	9	10	110
10. Clarity and relevance of textual reading materials	9	8	10	8	10	9	10	10	9	8	9	9	109
6. Incorporation of recent trends in the subject	10	9	8	10	9	8	9	10	9	9	10	8	109
7. Does the course produces industry ready graduates?	10	9	9	9	10	9	8	8	9	10	8	10	109
8. Overall rating	8	9	10	10	9	10	9	9	9	10	9	10	112
Total	74	69	74	73	75	73	74	74	71	74	74	75	880
Average	9.2	8.6	9.2	9.1	9.3	9.1	9.2	9.2	8.8	9.2	9.2	9.3	110

Very good Good Satisfactory Below threshold

Student Feedback on Curriculum (2018-19)

Programme: (Indicate the Name of Degree) **Journalism and Mass Communication**
 Semester/ Term / Year: **2018-19**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Very good Good Satisfactory Below threshold

Parameters	C13	C14	C15	C16	C17	C18	C19	C20	C21	C22	C23	C24	Total
6. Depth of the course content including project work if any	9	9	10	8	9	8	9	10	9	8	9	10	108
7. Extent of coverage of course	9	8	9	9	10	9	9	9	10	8	9	8	107
8. Applicability/ relevance to real life situations	8	9	10	9	10	9	8	10	9	8	9	9	108
9. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives)	9	8	9	9	9	10	8	9	8	9	9	10	107
10. Clarity and relevance of textual reading materials	10	9	10	9	8	9	8	9	10	8	10	9	109
6. Incorporation of recent trends in the subject	10	8	9	9	10	8	8	9	9	10	9	8	107
7. Does the course produces industry ready graduates?	8	9	10	8	9	8	9	10	9	9	8	9	106
8. Overall rating	9	10	9	10	8	8	9	9	10	8	9	8	107
Total	72	70	76	71	73	69	68	75	74	68	72	71	859
Average	9	8.7	9.5	8.8	9.1	8.6	8.5	9.3	9.2	8.5	9	8.8	107.375

Very good Good Satisfactory Below threshold

Student Feedback on Curriculum (2019-20)

Programme: (Indicate the Name of Degree) **Journalism and Mass Communication**

Semester/ Term / Year: **2019-20**

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Very good Good Satisfactory Below threshold

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	Total
1. Depth of the course content including project work if any	8	8	9	10	9	9	10	8	9	10	9	9	108
2. Extent of coverage of course	10	9	9	9	10	8	8	9	8	10	9	9	108
3. Applicability/ relevance to real life situations	9	9	10	8	9	8	9	10	9	8	9	8	106
4. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives)	10	10	9	9	8	9	10	9	10	9	9	10	112
5. Clarity and relevance of textual reading materials	8	8	10	8	9	8	9	8	9	10	9	9	105
6. Incorporation of recent trends in the subject	9	9	8	10	8	9	9	9	9	9	10	9	108
7. Does the course produces industry ready graduates?	10	9	8	10	9	8	10	9	8	10	9	8	108
8. Overall rating	9	9	9	10	9	9	10	9	9	10	9	9	111
Total	73	71	72	74	71	68	75	71	71	76	73	71	866
Average	9.1	8.8	9	9.2	8.8	8.5	9.3	8.8	8.8	9.5	9.1	8.8	108.25

Very good Good Satisfactory Below threshold

Teachers Feedback on Curriculum of Different Subjects: Journalism and Mass Communication (2017-18)

A	B	C	D	E
Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
5	4	3	2	1

C. NO.	Course No.	Name of the Course	Subject and Course	1	2	3	4	5	6	7	8	9	10	Total
		Development of Mass Media		1	2	3	4	5	6	7	8	9	10	46
		Reporting for Media		4	4	4	5	5	5	4	4	5	5	45
		Editing		4	5	5	4	5	5	5	5	5	5	48
		Multimedia and Information technology		5	4	5	5	5	5	5	5	5	5	49
		News Writing and Translation		5	5	5	5	5	5	5	5	5	5	50
		Writing for electronic Media		5	5	5	5	5	5	5	5	5	5	50
		Introduction to Cinema		5	5	5	5	5	5	5	5	5	5	50
		Corporate Communication and Public Relations		5	5	5	5	5	5	5	5	5	5	50
		Advertising and Marketing		4	4	5	5	5	5	5	5	5	5	48
		Web Journalism		4	4	5	5	5	5	4	5	5	5	47
		Magazine Production and Translation		4	5	5	5	4	5	5	5	5	5	48
		TV Program Production		5	5	4	5	5	5	5	5	5	5	49
		Total		54	55	58	59	59	59	58	59	60	59	580
		Average		4.5	4.5	4.8	4.9	4.9	4.9	4.8	4.9	5.0	4.9	48.3

Teachers Feedback on Curriculum of Different Subjects: Journalism and Mass Communication (2018-19)

A	B	C	D	E
Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
5	4	3	2	1

Course No.	Name of the Course	Subject and Course	1	2	3	4	5	6	7	8	9	10	Total
1	Development Communication		5	4	5	4	5	4	4	5	4	5	46
2	Radio and Television		5	5	5	4	5	5	5	5	5	5	49
3	Gender and Media		4	4	5	5	5	5	5	5	5	5	48
4	Language skills for media		4	4	5	5	5	5	4	5	5	5	47
5	Newspaper production and advance translation		4	4	5	5	5	5	5	5	5	5	48
6	Radio and TV news bulletin Production		4	4	5	5	5	5	5	4	5	5	47
7	Media Research Methods		4	5	4	5	5	5	5	5	5	5	48
8	Women and Media		5	5	4	5	5	4	5	5	5	5	48
9	Development Communication		4	5	4	5	5	5	4	5	5	5	47
10	Media laws and Ethics		4	5	4	4	5	4	5	5	5	5	46
11	Print Media review and Translation		4	4	5	5	5	5	5	4	5	5	47
12	Documentary Production		4	4	5	5	5	5	5	5	5	5	48
	Total		51	53	56	57	60	57	57	58	60	60	569
	Average		4.2	4.4	4.6	4.7	5.0	4.7	4.7	4.8	5.0	5.0	47.4

Teachers Feedback on Curriculum of Different Subjects: Journalism and Mass Communication (2019-20)

A	B	C	D	E
Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
5	4	3	2	1

C. NO.	Course No. Name of the Course	Subject and Course	1	2	3	4	5	6	7	8	9	10	Total
1	Introduction to Communication		5	4	5	4	5	4	5	5	5	5	46
2	Reporting for media		5	5	5	4	5	5	5	5	5	5	49
3	Digital Media		4	4	5	5	5	5	5	5	5	5	48
4	Development of Mass Media		4	4	5	5	5	5	4	5	5	5	47
5	Basic Translation		4	4	5	5	5	5	5	5	5	5	48
6	Writing for electronic Media		4	4	5	5	5	5	5	4	5	5	47
7	Media Research Methodology		4	5	4	5	5	5	5	5	5	5	48
8	Media Management laws and Ethics		5	5	4	5	5	4	5	5	5	5	48
9	Photo Journalism		4	5	4	5	5	5	4	5	5	5	47
10	Short film production		4	5	4	4	5	4	5	5	5	5	46
11	Magazine production and technical translation		4	4	5	5	5	5	5	4	5	5	47
12	Documentary production		4	4	5	5	5	5	5	5	5	5	48
	Total		51	53	56	57	60	57	57	58	60	60	569
	Average		4.2	4.4	4.6	4.7	5.0	4.7	4.7	4.8	5.0	5.0	47.4

Employer's Feedback on Curriculum (2017-18)

Programme: (Indicate the Name of Degree) MA- Journalism and Mass Communication
 Semester/ Term / Year: 2017-18

Indicate the name of the paper _____

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Very good Good Satisfactory Below threshold

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	Total
7. Depth of the course content including project work if any	8	10	8	8	10	9	8	9	10	9	8	10	107
8. Extent of coverage of course	9	8	8	10	8	9	10	10	9	8	9	8	106
9. Applicability/ relevance to real life situations	9	8	10	9	10	8	8	9	10	8	9	10	108
10. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives)	8	9	9	9	8	10	8	9	9	9	10	8	106
11. Clarity and relevance of textual reading materials	8	10	9	8	9	8	9	9	10	10	8	9	107
6. Incorporation of recent trends in the subject	10	9	8	9	8	9	10	10	9	8	9	8	107
7. Does the course produces industry ready graduates?	9	10	8	9	10	8	10	9	10	8	9	10	110
12. Overall rating	8	8	9	10	8	9	9	10	9	10	9	8	107
Total	69	72	69	72	71	70	72	75	76	70	71	71	858
Average	8.6	9.0	8.6	9.0	8.9	8.8	9.0	9.4	9.5	8.8	8.9	8.9	107.3

Any courses or units to be removed?

Any courses or units to be included

Employer's Feedback on Curriculum (2018-19)

Programme: (Indicate the Name of Degree) MA- Journalism and Mass Communication
 Semester/ Term / Year: 2018-19

Indicate the name of the paper _____

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Very good Good Satisfactory Below threshold

Parameters	C13	C14	C15	C16	C17	C18	C19	C20	C21	C22	C23	C24	Total
7. Depth of the course content including project work if any	9	9	10	9	8	9	10	9	9	9	9	10	110
8. Extent of coverage of course	8	8	10	8	9	10	8	8	8	10	8	9	104
9. Applicability/ relevance to real life situations	10	9	9	9	10	8	10	9	9	9	10	10	112
10. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives	10	8	8	10	9	7	8	10	8	8	10	8	104
11. Clarity and relevance of textual reading materials	9	9	10	9	10	9	8	9	9	10	8	9	109
6. Incorporation of recent trends in the subject	8	8	10	10	8	10	9	8	8	9	10	9	107
7. Does the course produces industry ready graduates?	9	9	9	8	10	9	10	10	9	9	9	10	111
12. Overall rating	10	8	8	10	10	10	8	9	8	8	10	9	107
Total	73	68	74	73	73	72	71	72	68	72	74	74	864
Average	9.1	8.5	9.3	9.1	9.1	9.0	8.9	9.0	8.5	9.0	9.3	9.3	108.0

Any courses or units to be removed?

Any courses or units to be included

Employer's Feedback on Curriculum (2019-20)

Programme: (Indicate the Name of Degree) MA- Journalism and Mass Communication
 Semester/ Term / Year: 2019-20

Indicate the name of the paper _____

Please rate the course on the following attributes using the 10-points scale shown

10	9	8	7	6	5	4	3	2	1	0
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Very good Good Satisfactory Below threshold

Parameters	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	Total
13. Depth of the course content including project work if any	9	8	10	9	8	10	9	10	8	9	9	8	107
14. Extent of coverage of course	10	9	8	9	9	8	10	9	9	10	8	9	108
15. Applicability/ relevance to real life situations	9	8	9	8	9	9	8	9	8	10	9	8	104
16. Learning value (in terms of knowledge, concepts, manual skills, analytical abilities and broadening perspectives)	8	9	10	9	10	8	9	9	9	8	10	9	108
17. Clarity and relevance of textual reading materials	9	8	9	10	8	9	8	10	8	9	10	10	108
6. Incorporation of recent trends in the subject	10	9	8	8	9	10	9	10	9	10	9	8	109
7. Does the course produces industry ready graduates?	10	8	9	9	8	8	10	9	8	10	10	8	107
18. Overall rating	8	9	10	8	9	8	9	9	9	8	8	9	104
Total	73	68	73	70	70	70	72	75	68	74	73	69	855
Average	9.1	8.5	9.1	8.8	8.8	8.8	9.0	9.4	8.5	9.3	9.1	8.6	106.9

Any courses or units to be removed?

Any courses or units to be included

Teachers Feedback on Curriculum of Different Subjects: Journalism and Mass Communication (2017-18)

A	B	C	D	E
Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
5	4	3	2	1

C. NO.	Course No.	Name of the Course	Subject and Course	1	2	3	4	5	6	7	8	9	10	Total
		Development of Mass Media		5	5	5	5	5	5	5	5	5	5	49
		Reporting for Media		4	5	4	5	5	5	5	5	5	4	47
		Editing		4	5	5	4	5	5	5	5	5	5	48
		Multimedia and Information technology		5	4	5	5	5	5	5	5	5	5	49
		News Writing and Translation		5	4	5	4	5	5	5	5	5	5	48
		Writing for electronic Media		5	5	4	5	5	4	5	5	5	5	48
		Introduction to Cinema		5	5	5	4	5	5	5	4	5	5	48
		Corporate Communication and Public Relations		5	4	5	5	5	4	5	5	5	5	48
		Advertising and Marketing		5	5	5	5	4	5	5	5	5	5	49
		Web Journalism		5	5	5	5	5	5	4	5	5	5	49
		Magazine Production and Translation		5	5	5	5	5	5	5	5	5	5	49
		TV Program Production		4	4	5	5	5	5	5	5	5	5	48
		Total		57	56	57	57	59	58	58	59	60	59	580
		Average		4.8	4.7	4.8	4.8	4.9	4.8	4.8	4.9	5.0	4.9	48.3

Teachers Feedback on Curriculum of Different Subjects: Journalism and Mass Communication (2018-19)

A	B	C	D	E
Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
5	4	3	2	1

Course No.	Name of the Course	Subject and Course	1	2	3	4	5	6	7	8	9	10	Total
1	Development Communication	Develops useful Citizens to Society	4	5	5	5	5	5	4	5	5	5	48
2	Radio and Television	Moral, Cultural and Ethical Values in Students	5	5	4	4	5	5	4	5	5	4	46
3	Gender and Media	Develops Competitive Spirit	5	5	5	4	4	5	5	5	5	5	48
4	Language skills for media	Skills necessary to meet the global challenges	5	4	5	5	4	5	4	5	5	5	47
5	Newspaper production and advance translation	Develops Potential Essential for Job Market	5	5	5	4	5	5	5	5	5	5	49
6	Radio and TV news bulletin Production	Self dependent or self reliant of students	5	4	5	5	4	5	5	4	5	5	47
7	Media Research Methods	Ample opportunities for Creativity	4	5	4	4	5	5	5	5	5	5	47
8	Women and Media	Assure them of definite benefit for students	5	5	4	5	4	5	5	5	5	5	47
9	Development Communication	Balance in curricular and extra curriculum activities	5	5	4	4	5	5	5	5	5	5	47
10	Media laws and Ethics	Present curriculum requires more time and effort	5	5	4	4	5	5	5	4	5	5	47
11	Print Media review and Translation		5	4	5	5	4	5	4	5	5	5	46
12	Documentary Production		5	4	5	5	4	5	5	5	5	5	47
	Total		58	56	55	54	54	58	55	58	59	59	566
	Average		4.8	4.7	4.6	4.5	4.5	4.8	4.6	4.8	4.9	4.9	47.2

Teachers Feedback on Curriculum of Different Subjects: Journalism and Mass Communication (2019-20)

A	B	C	D	E
Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
5	4	3	2	1

C. NO.	Course No. Name of the Course	Subject and Course	1	2	3	4	5	6	7	8	9	10	Total
1	Introduction to Communication	Develops useful Citizens to Society	5	5	5	4	5	5	4	4	5	4	46
2	Reporting for media	Moral, Cultural and Ethical Values in Students	4	5	5	4	4	5	5	4	5	5	46
3	Digital Media	Develops Competitive Spirit	5	4	5	5	5	5	5	5	4	5	48
4	Development of Mass Media	Skills necessary to meet the global challenges	5	5	5	4	5	5	4	5	5	4	47
5	Basic Translation	Develops Potential Essential for Job Market	5	5	5	4	4	5	5	5	5	5	48
6	Writing for electronic Media	Self dependent or self reliant of students	5	4	5	5	5	5	5	4	4	5	47
7	Media Research Methodology	Ample opportunities for Creativity	5	5	4	4	5	5	5	5	5	4	46
8	Media Management laws and Ethics	Assure them of definite benefit for students	5	5	4	5	4	5	5	5	4	5	47
9	Photo Journalism	Balance in curricular and extra curriculum activities	4	5	4	4	4	5	4	5	5	4	44
10	Short film production	Present curriculum requires more time and effort	4	5	4	4	5	4	5	5	4	5	45
11	Magazine production and technical translation		5	4	5	5	4	5	5	4	5	5	47
12	Documentary production		5	5	5	5	5	5	5	5	4	4	48
	Total		57	57	56	53	55	58	57	56	55	55	559
	Average		4.8	4.8	4.7	4.4	4.6	4.8	4.8	4.7	4.6	4.6	46.6