

AKKAMAHADEVI WOMENS UNIVERSITY VIJAYAPURA, ou=NA, 2.5.4.20=db7789db39afe1f3d852b09ea349 7499328f50a9eb82c5e3eb9b8da79cde486e postalCode=586108, st=KARNATAKA serialNumber=a2019af0af54b531e19e9c7b 6fbd664dec1569beb802de3505e28213b85 e6333, cn=BHIMAPPA SOMAPPA NAVI Date: 2023.07.27 12:21:45 +05'30

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BOS - Management (PG) Proceedings

Proceedings of the Board of Studies in Management (PG) Meeting held on 25th Sept., 2017 under the Chairmanship of Dr. Mallikarjuna N. L., in Department of Management, AWU, Social Science Building, Jnanashakti, Vijayapur at 3.00 pm.

Members present:

: Chairman 1) Dr. Mallikarjuna N. L. : Member 2) Dr. Nagaraju Y. : Member 3) Dr. S. B. Kamashetty

4) Dr. Sanjeev Kumar K. M.: Member

5) Dr. Anita R. Natekar

: Member

Agenda:

- 1. Reviewing and approving the syllabus for MBA programme.
- 2. To revise and approve the Question Paper Pattern.
- 3. Preparing and approving the Panel of Paper Setters and Examiners for the academic year 2017-18.

Resolutions:

- 1. The Board gone through the syllabus of M.B.A. 1st to 4th semester and found the syllabus updated, so recommended the university to continue with the same. However, the Board opines and recommends the University that the students have to undergo the Project soon after the completion of M.B.A. 3rd Semester instead of M.B.A. 4th Semester, so as to facilitate the students and university to declare the results as early as possible.
- 2. The Board reviewed the existing pattern of question paper and recommends the university to continue the same.
- 3. The BOS discussed and approved the Panel of Examiners for the ensuing M.B.A. Examinations to be held during the academic year 2017-18.

The meeting was ended with the vote of thanks extended by the Chairman.

Management 2018-19

BOS - Management (PG) Proceedings

Proceedings of the Board of Studies in Management (PG) Meeting held on 29th May 2018 under the Chairmanship of Prof. Mallikarjuna N. L., in Department of Management, AWU, Social Science Building, Jnanashakti, Vijayapur at 11.00 am.

Members present:

1) Prof. Mallikarjuna N. L. : Chairman 2) Prof. S. B. Kamashetty : Member 3) Prof. Sanjeev Kumar K. M. : Member 4) Prof. Nagaraju Y. : Member 5) Dr. Anita R. Natekar : Member

Agenda:

1. Preparing and approving the syllabus for MBA programme as per the uniform regulation governing admission to PG degree under CBCS and Continuous Assessment Pattern (CAGP) in AWU, Vijayapur.

2. Reviewing and approving the Ph.D and M.Phil topics.

3. Research Guideship.

4. To revise and approve the Question Paper Pattern.

5. Preparing and approving the Panel of Paper Setters and Examiners for the academic year

Resolutions:

1. The board prepared and approved the course-structure of MBA Programme as per common regulations and resolved to approve the syllabus of the M.B.A. programme. The board also gone through the AICTE norms and existing regulations of MBA and MCA and recommends the university to adopt the same (Common papers for MBA have been

Course Structure and Schome of

Code		Instruc	Duration	Marks for			110
	Subject	tion Hrs/ Week	Of Exam Hrs/ Week	Int. Ass.	Final Exam	Total Marks	Credits
		Ist Sen	nester				
H1.1	Principles of Management	5	3	30	70	100	
H1.2	Human Capital Management	5	* 3	30			4
H1.3	Accounting for Managers	5			70	100	4
S1.4	Quantitative Analysis		3	30	70	100	4
S1.5	Managerial Economics	5	3	30	70	100	4
	Managerial Managerial	5	3	30	70	100	4
S1.6	Communication and Skill Development	5	3	30	70	100	4
						Total	24

Page No.: 1/4

		IInd Sen	nester				188
	Marketing Management	5	3	30	70	100	4
H2.1		5	3	30	70	100	4
H2.2	Organisational Behaviour	5	3	30	70	100	4
H2.3	Financial Management			+	70	100	4
S2.4	Operation Research	5	3	30	70	100	-#-
S2.5	Business Research	5	3	30	70-	100	4
S2.6	Methods Business Environment	5	3	30	70	100	4
32.0	S2.0 Business Environment					Total	24
		III rd Se	emester				
	Contrain Management	5	3	30	70	100	4
H3.1	Strategic Management	5	3	30	70	100	4
S3.2	Total Quality Management		3	30	70	100	4
S3.3	Innovation in Management	5					4
H3.4	Elective I	5	3	30	70	100	184
		5	3	30	70	100	4
H3.5		5	3	30	70	100	4
H3.6	Elective III				1 1	Total	24

		IV th SEM		30	70	100	4
H4.1	Global Business Strategies	5	3	30	70		
S4.2	Entrepreneurship Development & Project Management	5	3	30	70	100	4
S4.3	Advanced Information Technology & MIS	5 .	3	30	70	100	4
***	Elective IV	5	3	30	70	100	4
H4.4		5	3	30	70	100	4
H4.5	Elective V		3	30	70	100	4
H4.6	Elective VI	5	. 3	30	10	70	3
S4.7	Project Report *	5 .		-		30	1
S4.8	Viva-voce	-	<u> </u>	-		Total	28
					Gr	and Total	100

* There shall be a summer project after 3rd Semester.

Project will be of two months duration and will carry 100 marks, where 30 marks are for viva-voce and 70 marks for project report i.e.: 1 credit for viva-voce and 3 credits for project report.

The project will make the candidate to take up a live project and implement the learning or apply the concepts learnt.



III SEMESTER ELECTIVES

Finance

3.4 F4: Money Banking and Finance3.5 F5: Financial Services and Markets3.6 F6: International Financial Management

HRM

3.4 H1: Labour Law & Industrial Relations

3.5 H2: Performance Management and Counseling3.6 H3: Effective Training and Development Strategy

Marketing

3.4 M1: Consumer Behaviour and Brand Management

3.5 M2: Services Marketing3.6 M3: Rural Marketing

IV SEMSTER ELECTIVES

Finance

4.4 F1: Strategic Financial Management

4.5 F2: Security Analysis and Portfolio Management 4.6 F3: Financial Derivatives and Risk Management

HRM

4.4 H4: Global Human Resource Management

4.5 H5: Strategic Talent Management

4.6 H6: Compensation & Benefits

Marketing

4.4 M4: International Marketing Management

4.5 M5: Digital Marketing

4.6 M6: Advertising Management.

2. The Board have gone through the research topics of the following Ph.D and M.Phil scholars and resolved to approve the same.

S. N.	Name of Research Scholar	Topic
1	Sharddha Bevinakatti, Ph.D Scholar	"A Study on the Impact of Marketing Communication for Adolescents towards their Consumption Habits in FMCG Products"
2	Farzana M Pathan, Ph.D Scholar	"Impact of the People Factor on the Quality of Service and its Impact on the Customer Satisfaction at Regional Rural Banks in Dharwad District"

Page No.: 3/4

- 3. The Board examined the application of Dr. Chandrashekar M. Mathapati, Assistant Professor, for guide ship and resolved to recommend for acceptance of his application and recognize Dr. Chandrashekar M. Mathapati as research guide.
- 4. The Board reviewed the existing pattern of question paper and recommends the university to continue the same.
- 5. The BOS discussed and approved the Panel of Examiners for the ensuing M.B.A. Examinations to be held during the academic year 2018-19.

The meeting was ended with the vote of thanks extended by the Chairman.

Prof. Mallikarjuna N. I

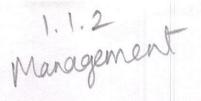
Prof. S. B. Kamashetty

Prof. Sanjeev Kumar K. M.

Prof. Nagaraju Y.

Dr. Anita R. Natekar

Page No.: 4/4



BOS - Management (PG) Proceedings

Proceedings of the Board of Studies in Management (PG) Meeting held on 8th April 2019 under the Chairmanship of Prof. Mallikarjuna N. L., in Department of Management, KSAWU, Jnanashakti, Vijayapur at 10.00 am.

Members present:

Prof. Mallikarjuna N. L. : Chairman
 Prof. S. B. Kamashetty : Member
 Prof. Sanjeev Kumar K. M. : Member
 Prof. Uttam Kinange : Member
 Dr. Anita R. Natekar : Member

Agenda:

- Preparing and approving the syllabus for Ph.D, M.Phil and MBA 3rd and 4th Semester as per the uniform regulation governing admission to PG degree under CBCS and Continuous Assessment Pattern (CAGP) in KSAWU, Vijayapur.
- 2. Reviewing and approving the Ph.D and M.Phil topics.
- 3. Offering of Open Elective paper to the students of other departments.
- 4. Perusal of the letter submitted by Dr. C. M. Mathapati, Assistant Professor.
- Preparing and approving the Panel of Paper Setters and Examiners for the academic year 2019-20.

Resolutions:

- 1. The Board prepared and approved the syllabus of Ph.D, M.Phil & M.B.A. 3rd and 4th Semester.
- 2. The Board have gone through the research topics of the following Ph.D and M.Phil scholars and resolved to approve the same.

S. N.	Name of Research Scholar	Topic
1	Ms. Meenaz Sindageri, Ph.D	"A Comparative Study to Evaluate the Rural Banking Services Provided by Select Private and Public Banks in North Karnataka"

Page No.: 1/2

2	Ms. Snehal Bhosale, Ph.D	"Employee Engagement: An Empirical Study with Special Reference to Select Universities in North Karanaka Region"
3	Ms. Sunitha S., M.Phil	"A Study on Human Resource Planning in Selected Hotels with Special Reference to Vijayapura City, Karnataka State".

- 3. The board thoroughly discussed and prepared the Open Elective Paper "Management and Behavioral Process" to be offered by Department of Management for 3rd semester students from AY 2019-20 and approved the same.
- 4. The board has gone through the request letter submitted by Dr. C. M. Mathapati, Assistant Professor, Department of Management, KSAWU, Vijayapura dated: 5th April 2019 to consider his past services. The board discussed and gone through the rule 247-A(1) of KCSR and recommends the university to consider the same.
- 5. The BOS discussed and approved the Panel of Examiners for the ensuing M.B.A. Examinations to be held during the academic year 2019-20.

The meeting was ended with the vote of thanks extended by the Chairman.

Prof. Mallikarjuna N. L.

Prof. S. B. Kamashetty

Prof. Sanjeey Kumar K. M.

Prof. Uttam Kinange

Dr. Anita R. Natekar



ಕರ್ನಾಟಕ ರಾಜ್ಯ ಅಕ್ಕಮಹಾದೇವಿ ಮಹಿಳಾ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ವಿಜಯಪುರ

(ಹಿಂದಿನ ಪದನಾಮ: ಕರ್ನಾಟಕ ರಾಜ್ಯ ಮಹಿಳಾ ವಿಶ್ವವಿದ್ಯಾಲಯ, ವಿಜಯಪುರ)

ಕುಲಸಚಿವರ ಕಛೇರಿ,

ದೂರವಾಣಿ: 08352-229051, Fax: 229057

ಜ್ಞಾನಶಕ್ತಿ ಆವರಣ, ತೊರವಿ-586105

Web Site: www.kswu.ac.in

ಸಂ: ಅಮವಿವಿ/ಶೈಕ್ಷಣಿಕ/ಅಮ-4/2019-20/439 🥱

ದಿನಾಂಕ: 20 -01-2020

ಕಚೇಲಿ ಆದೇಶ

ವಿಷಯ: ಸ್ನಾತಕೋತ್ತರ (PG) ಅಧ್ಯಯನ ಮಂಡಳ ಸಭೆಗಳನ್ನು ಜರುಗಿಸುವ ಕುರಿತು ಉಲ್ಲೇಖ: ಮಾನ್ಯ ಕುಲಪತಿಗಳ ಅನುಮೋದನೆ ದಿನಾಂಕ: /೨ -೦೭-೭೦೭೦

ಮೇಲ್ಕಾಣಿಸಿದ ವಿಷಯಕ್ಕೆ ಸಂಬಂದಿಸಿದಂತೆ, ಉಲ್ಲೇಖತ ಮಾನ್ಯ ಕುಲಪತಿಗಳ ಅನುಮೋದನೆಯನ್ವಯ 2020–21 ನೇ ಸಾಅನ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸ್ನಾತಕೋತ್ತರ (PG) ಅಧ್ಯಯನ ಮಂಡಳಗಳ ಸಭೆಗಳನ್ನು ಜರುಗಿಸಲು ನಿರ್ಧರಿಸಿದ್ದು, ಸದರಿ ಅಧ್ಯಯನ ಮಂಡಳ ಸಭೆಗಳನ್ನು 15–03–2020 ರೊಳಗಾಗಿ ತಮ್ಮ ವಿಭಾಗಗಳಲ್ಲ ಕಡ್ಡಾಯವಾಗಿ ಜರುಗಿಸಿ ಕೆಳಕಾಣಿಸಿದ ಕಾರ್ಯಸೂಚಿಯ ನಡಾವಳಗಳನ್ನು ಶೈಕ್ಷಣಿಕ ವಿಭಾಗಕ್ಕೆ ಸಲ್ಲಸಲು ಈ ಮೂಲಕ ತಿಳಸಲಾಗಿದೆ. ನಿಯಮಾನುಸಾರ ಬಾಹ್ಯ ಸದಸ್ಯರುಗಳಗೆ ಪ್ರಯಾಣ ಭತ್ಯೆ/ದಿನ ಭತ್ಯೆಯನ್ನು ನೀಡಲಾಗುವುದು.

-:ಕಾರ್ಯಸೂಚಿ:-

1) 2019-20 ನೇ ಸಾಅನ ಪ್ರಶ್ನೆ ಪತ್ರಿಕೆಗಳ ಪರಿಶೀಲನೆ ಮಾಡುವುದು.

2) ಎಂ.ಫಿಲ್/ಪಿ.ಎಚ್.ಡಿ ಪಠ್ಯಕ್ರಮಗಳನ್ನು ತಯಾರಿಸಿ ಅನುಮೋದಿಸುವುದು.

3) ಪಠ್ಯಕ್ರಮಗಳಲ್ಲ ಏನಾದರೂ ಬದಲಾವಣೆಗಳದ್ದರೆ, ಪರಿಶೀಲಸಿ ಪರಿಷ್ಕರಿಸಿ, ಪರಿಷ್ಕರಿಸಿದ ಪಠ್ಯಕ್ರಮಗಳನ್ನು ಸಾಫ್ಟ್ ಮತ್ತು ಹಾರ್ಡ ಪ್ರತಿಯನ್ನು ಶೈಕ್ಷಣಿಕ ವಿಭಾಗಕ್ಕೆ ಸಲ್ಲಸುವುದು.

4) ಮಾದರಿ ಪ್ರಶ್ನೆ ಪತ್ರಿಕೆ ತಯಾಲಿಸುವುದು.

5) 2020-21 ನೇ ಸಾಲಗೆ ಪರೀಕ್ಷಕರ ಪಟ್ಟ ತಯಾರಿಸಿ ಅನುಮೋದಿಸುವುದು.

6) ಅಧ್ಯಕ್ಷರ ಅಪ್ಪಣೆ ಮೇರೆಗೆ ಇನ್ನಿತರೆ ವಿಷಯಗಳು.

½ತ್- ಒ…್ಲ ಕುಲಸಚಿವರು

ಅಕ್ಕಮಹಾದೇವಿ ಮಹಿಳಾ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ವಿಜಯ್ಞಮರ

1) ಡೀನರು, ಕಲಾ ನಿಕಾಯ/ಸಮಾಜ ವಿಜ್ಞಾನ ನಿಕಾಯ/ವಿಜ್ಞಾನ ಮತ್ತು ತಂತ್ರಜ್ಞಾನ ನಿಕಾಯ/ ವಾಣಿಜ್ಯ ಮತ್ತು ವ್ಯವಹಾರ ನಿಕಾಯ/ಶಿಕ್ಷಣ ನಿಕಾಯ, ಅಕ್ಕಮಹಾದೇವಿ ಮಹಿಳಾ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ,ವಿಜಯಮರ ಇವರಿಗೆ ಸೂಕ್ತ ಕ್ರಮಕ್ಕಾಗಿ

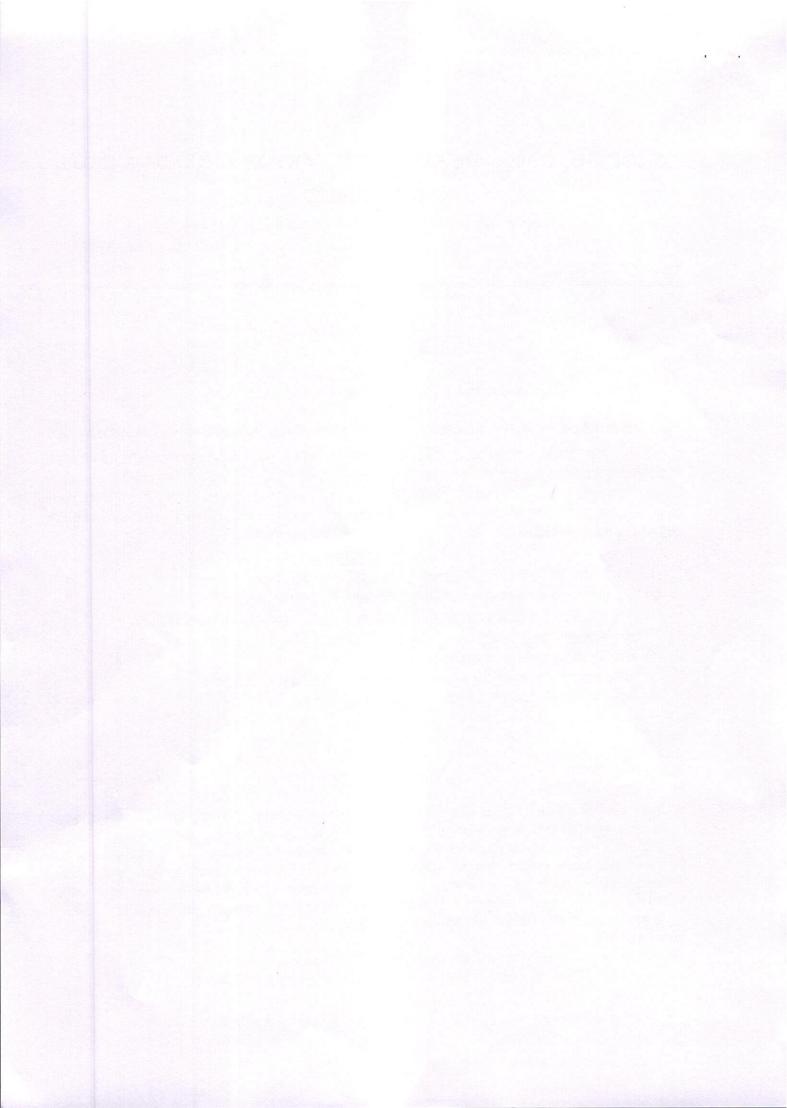
2) ಅಧ್ಯಕ್ಷರು, ಕನ್ನಡ/ಇಂಗ್ಲೀಷ/ಉರ್ದು/ಸಮಾಜಶಾಸ್ತ್ರ/ಮಹಿಳಾ ಅಧ್ಯಯನ/ಸತ್ರಿಕೋದ್ಯಮ ಮತ್ತು ಸಮೂಹ ಸಂವಹನ/ ಗ್ರಂಥಾಲಯ ಮತ್ತು ಮಾಹಿತಿ ವಿಜ್ಞಾನ/ ಸಮಾಜಕಾರ್ಯ/ ರಾಜ್ಯಶಾಸ್ತ್ರ/ಇತಿಹಾಸ/ ಗಣಕ ವಿಜ್ಞಾನ/ ಜೈವಿಕ ಮಾಹಿತಿ ವಿಜ್ಞಾನ/ಜೈವಿಕ ತಂತ್ರಜ್ಞಾನ/ ಭೌತಶಾಸ್ತ್ರ/ ರಸಾಯನ ಶಾಸ್ತ್ರ/ ಸಸ್ಯಶಾಸ್ತ್ರ/ ಪ್ರಾಣೀಶಾಸ್ತ್ರ/ಗಣೀತ/ ಶಿಕ್ಷಣ/ ದೈಹಿಕ/ ವಾಣಿಜ್ಯ/ ವ್ಯವಹಾರ ಅಧ್ಯಯನ ವಿಭಾಗಗಳು. ಕರ್ನಾಟಕ ರಾಜ್ಯ ಅಕ್ಕಮಹಾದೇವಿ ಮಹಿಳಾ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ,ವಿಜಯಪುರ ಇವರಿಗೆ ಸೂಕ್ತ ಕ್ರಮಕ್ಕಾಗಿ

ಪತಿ ಮಾಹಿತಿಗಾಗಿ:

1) ಆರ್ಥಿಕ ಅಧಿಕಾರಿಗಳಿಗೆ ಕರಾಅಮವಿವಿ. ವಿಜಯಮರ ಇವರಿಗೆ ಸೂಕ್ತ ಕ್ರಮಕ್ಕಾಗಿ.

2) ಮಾನ್ಯ ಕುಲಪತಿಗಳ/ಕುಲಸಚಿವರ ಆಪ್ತ ಶಾಖೆ, ಕರಾಅಮವಿವಿ. ವಿಜಯಮರ ಇವರಿಗೆ

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KARNATAKA STATE AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPURA

Registrar office Phone: 08352-229051, Fax: 229057

Web Site: www.kswu.ac.in

No: KSWUV/Aca/2019-20/4141

Date: 03-02-2020

NOTIFICATION

Sub:Constitution of Post Graduate Board of Studies in Management-reg.

Ref: 1) Syndicate Proceeding Approval No: 09, dated: 18-01-2020

2) Vice-Chancellor Approval dated: 01-02-2020

As per section 33 of Karnataka State Universities Act 2000 and the Statute Governing the Rules of Business of the Board of Studies of the University, the Board of Studies in 'Management' is constituted for a period of three years from the date of this notification.

Members

1)	Head of the Department	Chairperson
	Karnataka State Akkamahadevi Women's University, Vijayapura	Gran person
2)	Prof. Mallikarjuna N.L, Professor, Dept. of Management	Member
	Karnataka State Akkamahadevi Women's University, Vijayapura	THEITIBET
3)	Dr. Anita R. Natekar, Assistant Professor, Dept. of Commerce	Member
	Karnataka State Akkamahadevi Women's University, Vijayapura	1,16111861
4)	Prof. Shivappa, Professor, Dept. of Management	Member
	Karnataka University, Dharwad	1,12111001
5)	Prof. Maruti Rao, Dept. of Management	Member
	Rani Channamma University, Belagavi	
6)	DGM, Syndicate Bank	Member
	Regional office, Ganesh Nagar, Vijayapura	MICHIDEL
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REGISTRAR

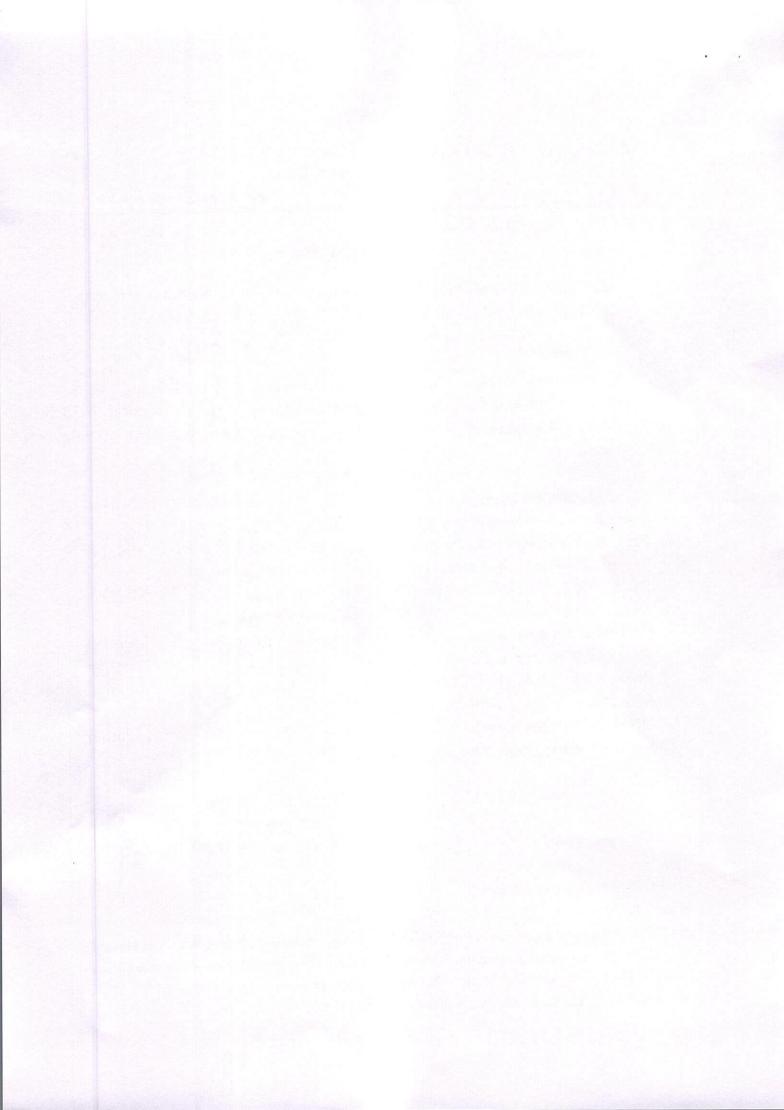
Karnataka State Akkamahadevi Women's University, Vijayapura

To,

All the members concerned.

Copy to,

- 1) The Registrar (Eva), Karnataka State Akkamahadevi Women's University, Vijayapura
- 2) The Finance officer, Karnataka State Akkamahadevi Women's University, Vijayapura
- 3) The Dean, Management Faculty, KSAWU, Vijayapura
- 4) VC.PS/Reg P.S, Karnataka State Akkamahadevi Women's University, Vijayapura





K.S. AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPUR

DEPARTMENT OF PG STUDIES & RESEARCH IN MANAGEMENT

Prof. S.B. Kamashetty,

Chairman

Ph: 08352-277503

Mail: drkamashetty2003@yahoo.com

Date: 20.05. 2020

Ref. No.: AWUV/MBA/2019-207 1 198

ಗೆ. ಮಾನ್ಯ ಕುಲಸಚಿವರು ಕ ರಾ ಅ ಮ ವಿ ವಿ ವಿಜಯಪುರ.

> ವಿಷಯ ವ್ಯವಹಾರ ಅಧ್ಯಯನ ಮಂಡಳಿ ಸಭೆ ನಡಾವಳಿ ಸಲ್ಲಿಸುವ ಕುರಿತು. ಉಲ್ಲೇಖ:ಸಂ/ಅಮವಿವಿ/ಶೈಕ್ಷಣಿಕ/ಅಮ-4/2019-20/4398 ದಿ:20/02/2020

ಈ ಮೇಲಿನ ವಿಷಯ ಹಾಗೂ ಉಲ್ಲೇಖಕ್ಕೆ ಸಂಬಂದಿಸಿದ್ದಂತೆ ವ್ಯವಹಾರ ಅಧ್ಯಯನ ಮಂಡಳಿ ಸಭೆ ನಡಾವಳಿ ಈ ಪತ್ರಕ್ಕೆ ಲಗತ್ತಿಸಿ ತಮ್ಮ ಮಾಹಿತಿಗಾಗಿ ರವಾನಿಸಲಾಗಿದೆ ಎಂದು ಈ ಮೂಲಕ ತಮ್ಮಲಿ ವಿನಂತಿ.

ವಂದನೆಗಳೊಂದಿಗೆ

ತಮ್ಮ ಎಶ್ವಾಸಿ

CHAIRPERSON

Department of Post Graduate Studies And Research in Management

A.W.U. VIJAYAPURA.

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Con Conson

BOS - Management (PG) Proceedings

Proceedings of the Board of Studies in Management (PG) Meeting held on 15 May 2020 under the Chairmanship of Prof. S. B. Kamashetty. in Department of Management, KSAWU. Jnanashakti, Vijayapura at 11.00 am.

Members present:

: Chairman 1) Prof. S. B. Kamashetty : Member 2) Prof. Mallikarjuna N. L. : Member 3) Prof. Maruti Rao

: Member 5) Dr. Anita R. Natekar

Agenda:

- 1. Reviewing and approving the syllabus for Ph.D Course and MBA programme.
- 2. Reviewing and approving the Ph.D topics.
- 3. Review and approval of synopsis submitted by a) Mrs. Shivaleela Salimath; b) Mrs. Roopa K. V. and c) Mrs. Veena I. Bhavikatti
- 4. Review and approval of Doctoral Colloquiums and Panel of Examiners of a) Mrs. Shivaleela Salimath; b) Mrs. Roopa K. V. and c) Mrs. Veena I. Bhavikatti.
- 5. Preparing and approving the Panel of Paper Setters and Examiners for the academic year 2020-21.

Resolutions:

- 1. The board has prepared and approved the Ph.D Coursework Syllabus and gone through the existing syllabus of MBA and recommends the necessary changes in the following respective courses of MBA 3rd and 4th semester:
 - a. H3.1: Strategic Management
 - b. \$3.3 Innovation in Management
 - c. S4.2 Entrepreneurship Development and Project Management
 - d. S4.3 Advanced Information Technology and MIS
 - e. H4.4 HR4: Global Human Resource Management
 - f. H4.6 M6: Advertising Management
 - g. Open Elective paper MBA 4.7: Business Communication Skills

2. The Board have gone through the research topics of the following Ph.D scholars and resolved to approve the same.

S. N.	Name of Research Scholar	Topic		
1	Mrs. Gouri A. Kalagond	Role of Financial Support Schemes in Fostering Women Entrepreneurship - A Study with Special Reference to Kalyana, Karnataka		
2	Mrs. Anusha S. Sangondimath	A Study on Effectiveness of Candlestick Charts in Technical Analysis with Special Reference to "NIFTY 50" Stocks.		
3	Mrs. Apeksha Gupte	A Study on Facilitative Leadership Practices in Manufacturing Sector in India with Special Reference to Belagavi District.		
4	Mrs. Manisha Sutrave	A Study of Consumer Behaviour of Smart Phones Application Users in India with Special Reference to Bangalore Region.		

- 3. The board has gone through the synopsis of a) Mrs. Shivaleela Salimath; b) Mrs. Roopa K. V. and c) Mrs. Veena I. Bhavikatti and resolved to recommend the university to accept the respective synopsis.
- 4. The board has gone through the Doctoral Colloquiums and Panel of Examiners of a) Mrs. Shivaleela Salimath; b) Mrs. Roopa K. V. and c) Mrs. Veena I. Bhavikatti and resolved to recommend the university to accept the same.
- 5. The BOS discussed and approved the Panel of Examiners for the ensuing M.B.A. Examinations to be held during the academic year 2020-21.

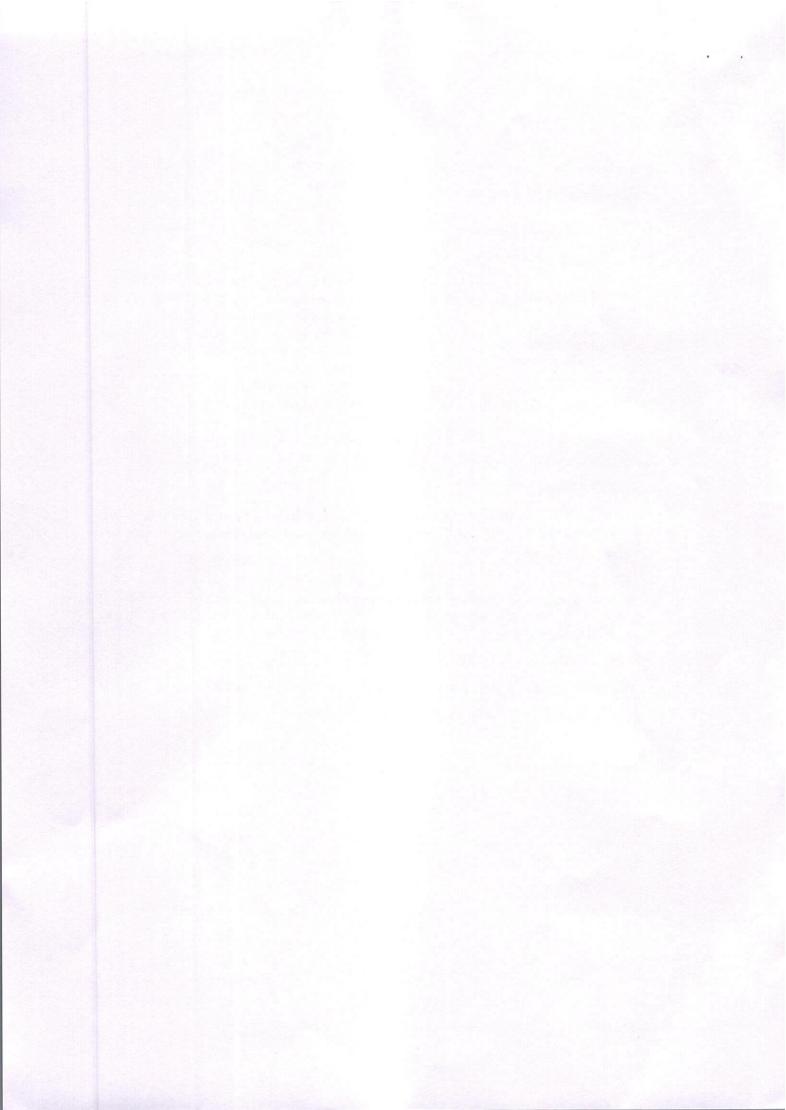
The meeting was ended with the vote of thanks extended by the Chairman.

Prof. S. B. Kamashetty

Prof. Maruti Rao

100

Dr. Anita R. Natekar



ಅಕ್ಕಮಹಾದೇವಿ ಮಹಿಳಾ ವಿಶ್ವವಿದ್ಯಾ ನಿಲಯ, ವಿಜಯವುರ ೩೦೦೦ ರಾಜ ಕಾರ್ಯಾಜಕಾಗಿ ೨೯೨೯ ನಂತು ತಾಗುಗ ಿ Akkamahadevi Women's University, Vijayapura

DEPARTMENT OF PG STUDIES AND RESEARCH IN MANAGEMENT

Prof. Mallikarjuna N. L.

Chairman,

Mob: 9845988489

Email:

Ref.: KSAWUV/MBA/2020-21/1 257

Date: 12th Oct., 2020

To,

The Registrar,

KSAWU.

Vijayapura.

Sub: Submission of BOS - Management (PG) meeting proceedings - request reg...

Dear Madam,

Adverting to the above cited subject, I the undersigned herewith submitting the proceedings of the meeting of BOS – Management (PG) held through email circulation on 23rd Sept., 2020.

This is for your kind information and perusal.

Thanking you,

Yours faithfully,

Department of Fost Gradu Studies And Research in Manage

A.W.U. VIJAYAPURA.

Encl: Proceedings of BOS - Management (PG) held through email circulation on 23rd Sept., 20.

KARNATAKA STATE ĀKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPŪRA Department of PG Studies and Research in Management

BOS - Management (PG) Proceedings

The Board of Studies was conveyed through email circulation on 23rd Sept., 2020 to all the members and given the time till 30th Sept., 2020 for their valuable feedback.

1. Research Guide Ship:

Dr. Chandrashekar M. Mathapati, Assistant Professor, has submitted an application dated: 25 Aug., 2020 along with publication copies to recognize him as the Research Guide for Supervising Ph.D and M.Phil candidates in Management. He has completed his probationary period of two years on 25 May 2020.

As per the UGC Guidelines 2018, the board recommends to recognize him as a Research Supervisor.

2. Change of research title:

Mrs. Suvarna S., Research Scholar has requested dated: 10 April 2018 for change of title of her Ph.D as follows:

D as follows:	Updated title
Previous title Adherence to Green Marketing Strategies in Indian Industries – A Study of Selected Services in Bengaluru, Karnataka	Impact of Social Media Advertising

The board has gone through the submission by Mrs. Suvarna S., Research Scholar for change of her Ph.D title and approves the same.

3. Extension of Ph.D Term:

Mrs. Suvarna S., Research Scholar has requested dated: 22 Sept., 2020 for extension of one term from 1 April 2020 to 30 Sept., 2020.

The board has gone through the submission by Mrs. Suvarna S., Research Scholar for extension of one term from 1 April 2020 to 30 Sept., 2020 and approves the extension for one term.

4. Maternity leave:

Mrs. Manisha S., Research Scholar has requested dated: 1 Sept., 2020 that she was unable to attend the course work examination in 2020 as she is pregnant, and requested to permit her to appear for coursework examinations in forthcoming year.

The board has gone through the submission of Mrs. Manisha S., Research Scholar and approves her request for appearing for coursework examinations in forthcoming year.

CHAIRPERSON Department of Post Graduate Studies And Research in Managemen A.W.U. VIMYAPURA.



BOS through circulation

1 message

Nuggihalli Mallikarjuna <mallikswt@gmail.com> Wed, Sep 23, 2020 at 4:51
To: anitarnatekar4@gmail.com, shivappa shivappa shivappa <shivappa1973@rediffmail.com>, nsgst2018@gmail.com ro.vijayapura@syndicatebank.co.in

Dear BOS Members,

Warm greetings, kindly find herewith the following agendas for your perusal,

1. Research Guide Ship:

Dr. Chandrashekar M. Mathapati, Assistant Professor, has submitted an application dated: 2 Aug., 2020 along with publication copies to recognize him as the Research Guide for Supervising Ph.D and M.Phil candidates in Management. He completed his probationary period of two years on 25 May 2020.

2. Change of research title:

Mrs. Suvarna S., Research Scholar has requested dated: 10 April 2018 for change of title cher Ph.D as follows:

Previous title	Updated title
Adherence to Green Marketing Strategies in Indian Industries – A Study of Selected Services in Bengaluru, Karnataka	Impact of Social Media Advertising on the Buying Behaviour of Young Indian Consumers with reference to select Electronic Items in Bengaluru

3. Extension of Ph.D Term:

Mrs. Suvarna S., Research Scholar has requested dated: 22 Sept., 2020 for extension of or term from 1 April 2020 to 30 Sept., 2020.

4. Maternity leave:

Mrs. Manisha S., Research Scholar has requested dated: 1 Sept., 2020 that she was unable attend the course work examination in 2020 as she is pregnant, and requested to permit her appear for coursework examinations in forthcoming year.

5. Colloquium, Synopsis and Panel of Examiners of Ph.D Scholars:

Mrs. Suvarna S. and Mrs. Ashwini Waghamore, Research Scholars have completed the colloquiums and submitted their respective synopsis and the research guide has submitted the Panel of Examiners. I am forwarding the same for your perusal.

The details of the scholars are:

SI. No.	Name of the Scholar	Thesis Title	Guide
1	Suvarna S.	Impact of Social Media Advertising on the Buying Behaviour of Young Indian Consumers with reference to select Electronic Items in Bengaluru	Prof. Mallikarjuna N. L.

5. Colloquium, Synopsis and Panel of Examiners of Ph.D Scholars:

Mrs. Suvarna S. and Mrs. Ashwini Waghamore. Research Scholars have completed their colloquiums and submitted their respective synopsis and the research guide has submitted the Panel of Examiners. This is for your perusal:

The details of the scholars are:

SI.	Name of	Thesis Title	Guide
No.	the Scholar	2.2 : 1 Media Navertising on the	
1		Impact of Social Media Advertising on the Buying Behaviour of Young Indian Consumers with reference to select Electronic Items in Bengaluru	IV. L.
2	Ashwini Waghamore	"Online Marketing in India: A Study with Special Reference to Customer Buying Behaviour in Bengaluru Region, Karnataka"	Prof. Mallikarjuna N. L.

The board has gone through the colloquium proceedings, synopsis and panel of examiners of Mrs. Suvarna S. and Mrs. Ashwini Waghamore, Research Scholars and approves the same.

Prof. Mallikarjuna/N

Chairman, BOS - Management (PG)

CHAIRPERSON

Department of Post Graduate Judies And Research in Management A.W.U. VIJAYAPURA.

BOS - Management (PG) Proceedings

Proceedings of the Board of Studies in Management (PG) Meeting held on 05 Aug., 2021 under the Chairmanship of Prof. Mallikarjuna N. L., in Department of Management, KSAWU, Vijayapur at 4.00 pm.

Members present:

1) Prof. Mallikarjuna N. L.

: Chairman

2) Prof. Shivappa

: Member

3) Dr. Anita R. Natekar

: Member

Agendas:

1. To issue Ph.D Registration Certificates.

2. Change of Research Title of Mrs. Prema G., Research Scholar.

3. Review of Colloquium, Synopsis and Panel of Examiners of Ph.D Scholars.

Resolutions:

1. Issuing of Registration Certificates

Mrs. Shruthi P., Research Scholar and Ms. Apeksha Gupte, Research Scholar have requested for issuing the Ph.D Registration Certificate dated: 29 March 2021 and 05 Aug., 2021 respectively. The board recommends the university to issue the Ph.D Registration Certificate of Mrs. Shruthi P. and Ms. Apeksha Gupte.

2. Change of research title:

Mrs. Prema G., Research Scholar has requested for slight change of her Ph.D title dated: 30 July 2021, the probable change in the title is as follows:

North Karnataka Region"	Updated title "An Empirical Study on Investmen Behavior of Mutual Fund Investors' in North Karnataka Region – With Special Reference to Vijayapura and Kalaburgi District"
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The Board discussed, approved and recommends the change of title of Mrs. Prema G., Research Scholar.

CHAIRPERSON

Department of Post Graduate Studies And Research in Management

A.W.U. VIJAYAPURA.

BOS - Management (PG) Proceedings

Proceedings of the Board of Studies in Management (PG) Meeting held on 17 Feb., 2021 under the Chairmanship of Prof. Mallikarjuna N. L., in Department of Management, KSAWU, Vijayapur at 1.30 pm.

Members present:

1) Prof. Mallikarjuna N. L. : Chairman

2) Prof. Maruti Rao : Member

3) Dr. Anita R. Natekar : Member

Agenda:

Perusal of the letter submitted by Dr. C. M. Mathapati, Assistant Professor dated: 12
 Feb., 2021 to recognize him as the research supervisor.

2. Perusal of letter submitted my Ms. Apeksha Gupte, Research Scholar for conversion of her Ph.D from Part Time to Full Time.

Resolutions:

 The board has gone through the request letter and documents submitted by Dr. C. M. Mathapati, Assistant Professor, Department of Management, KSAWU, Vijayapura dated: 12 Feb., 2021 to recognize him as the research supervisor. The board discussed and recommends the university to consider the same.

2. The board has also gone through the letter submitted by Ms. Apeksha Gupte, Research Scholar, Department of Management, KSAWU, Vijayapura for conversion of her Ph.D from Part Time to Full Time, as she has resigned from her job and wishes to complete her Ph.D as Full Time scholar. The board discussed and recommends the University for the Conversion of her Ph.D from Part Time to Full Time.

Prof. Mallikarjuna N. L.

Prof. Maruti Rao

Dr. Anita R. Natekar

3. Colloquium, Synopsis and Panel of Examiners of Ph.D Scholars:

Mrs. Prema G., Mrs. Umadevi Muttagi, Mrs. Shruti P., Mrs. Sharanjyoti A. Keleri and Mrs. Nazia Afroj, Research Scholars have completed their respective colloquiums and submitted their synopsis and research guides have submitted the Panel of Examiners.

The details of the scholars are:

SI.	Name of the Scholar	Thesis Title	Guide
No. 1.	Mrs. Prema G.	"An Empirical Study on Investment Behavior of Mutual Fund Investors' in North Karnataka Region"	Prof. S. B. Kamashetty
2.	Mrs. Umadevi Muttagi	"HRM Practices of Public Sector Banks – A Study of Selected Banks in Kalaburgi"	Dr. Anita R. Natekar
3.	Mrs. Shruti P	"A Study of Servqual Analysis on Online Marketing"	, 11
4.	Mrs. Sharanjyoti A. Keleri	"Stress Management Among Employees of Cement Industries: An Analytical Study with respect to Hyderabad Karnataka Region"	Dr. Ainta K. Natekai
5.	Mrs. Nazia Afroj	"The Role and Impact of E-Recruitment in Select Industries of Telangana State"	Dr. Anita R. Natekar

The Board has gone through the Colloquium Reports, Synopsis and Panel of Examiners of Mrs. Prema G., Mrs. Umadevi Muttagi, Mrs. Shruti P., Mrs. Sharanjyoti A. Keleri and Mrs. Nazia Afroz and recommends the same.

Prof. Mallikarjuna N. L.

Prof. Shivappa

Dr. Anita R. Natekar

ಕರ್ನಾಟಕ ರಾಜ್ಯ ಅಕ್ಕಮಹಾದೇವಿ ಮಹಿಳಾ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ,ವಿಜಯಪುರ

KARNATAKA STATE AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPUR
Registrar (Evaluation)

ಕುಲಸಚಿವರು (ಮೌಲ್ಯಮಾಪನ)

ವಿಜಯಮರ-586108

Email:exambijapur@gmail.com

Office No:08352-229123

Date: - 12 - 2021

Ref No: KSAWUV/Exam/P G BOAE/ 2021-22/ 2237

ಅಧಿಸೂಚನೆ

ವಿಷಯ: 2020–21 ನೇ ಸಾಲಿನಲ್ಲಿ ಜರುಗುವ ಸ್ನಾತಕೋತ್ತರ ಪದವಿಯ (PG) Master of Commerce BOAE ರಚನೆ ಮಾಡುವ ಕುರಿತು.

ಉಲ್ಲೇಖ: 1) K S U ACT 2000 Section 36

2) ಮಾನ್ಯ ಕುಲಪತಿಗಳ ಅನುಮೋನೆ ದಿನಾಂಕ: 02-12-2021

ಮೇಲಿನ ವಿಷಯ ಹಾಗೂ ಉಲ್ಲೇಖಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ. 2021–22 ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಲ್ಲಿ ಜರುಗ್ರೌವ ಸ್ನಾತಕೋತ್ತರ ಪದವಿಯ PG – Master of Commerce ವಿಷಯಗಳ BOAE ಪರೀಕ್ಷೆಯ ಪರೀಕ್ಷಾ ಮಂಡಳಿಯನ್ನು KSUACT 2000 Section 36 ಪ್ರಕಾರ ಈ ಕೆಳಗಿನಂತೆ ರಚಿಸಲಾಗಿದೆ.

ಕ್ಕ ಸಂ	ವಿವರ	ಅಧ್ಯಕ್ಷರು/ ಸದಸ್ಯರು
01	ಮಾನ್ಯ ಕುಲಪತಿಗಳು	ಅಧ್ಯಕ್ಷರು
02	ಕುಲಸಚಿವರು (ಮೌಲ್ಯಮಾಪನ)	ಸದಸ್ಯರು
03	ವಾಣಿಜ್ಯ ನಿಕಾಯದ ಡೀನರು	ಸದಸ್ಯರು
04	ಅಧ್ಯಯನ ಮಂಡಳಿಯ ಅಧ್ಯಕ್ಷರು	ಸದಸ್ಯರು
05	ಶಿಕ್ಷಕರು ಪ್ರೊ.ಎಸ್ ಬಿ ಕಾಮಶೆಟ್ಟ	n

ಸದರಿ BOAE ಸಭೆಯನ್ನು ದಿನಾಂಕ: 14–12–2021 ರಂದು ಬೆಳ್ಳಿಗೆ 11.00 ಗಂಟೆಗೆ ಮಾನ್ಯ ಕುಲಪತಿಗಳ ಕಾರ್ಯಾಲಯದಲ್ಲಿ ಜರುಗಲಿದ್ದು. ಸಭೆಗೆ ಹಾಜರಾಗಲು ಈ ಮೂಲಕ ತಿಳಿಸಲಾಗಿದೆ. ಹಾಗೂ ಅಧ್ಯಯನ ಮಂಡಳಿಯ ಅಧ್ಯಕ್ಷರು BOS ಅನುಮೋದಿತ ಪರೀಕ್ಷಕರ ಪಟ್ಟಿಯನ್ನು ದಿನಾಂಕ:10–12–2021 ರೊಳಗೆ ಪರೀಕ್ಷಾ ವಿಭಾಗಕ್ಕೆ ಸಲ್ಲಿಸಲು ಹಾಗೂ ಸಭೆಗೆ ಬರುವಾಗ ಪ್ರತಿಯನ್ನು ತರಲು ಈ ಮೂಲಕ ತಿಳಿಸಲಾಗಿದೆ.

ಕುಲಸಚಿವರು(ಮೌಲ್ಯಮಾಪನ) 🧷 🗥 🛪 ಕರ್ನಾಟಕ ರಾಜ್ಯ ಅಕ್ಕಮಹ್ತಾದೇವಿ ಮಹಿಳಾ ವಿಶ್ವವಿದ್ಯಾನಿಲಯ,ವಿಜಯಮರ

ಪ್ರತಿ:

1) ಮಾನ್ಯ ಕುಲಪತಿಗಳ ಆಪ್ತ ಸಹಾಯಕರು ಕ ರಾ ಅ ಮ ವಿ ವಿ ವಿಜಯಮರ

2) ಮಾನ್ಯ ಕುಲಸಚಿವರು ಆಪ್ತ ಸಹಾಯಕರು ಕರಾ ಅಮ ವಿ ವಿ ವಿಜಯಪುರ

3) ಆರ್ಥಿಕ ಅಧಿಕಾರಿಗಳು ಕರಾ ಅ ಮ ವಿ ವಿ ವಿಜಯಪುರ

4) ಕಛೇರಿ ಪ್ರತಿ



Karnataka State Women's University

Bijapur, Karnataka, India

Prof. Mallikarjuna N. L. Chairman Department of Studies & Research in Management Jnanashakti Campus, Toravi, Vijayapur – 586 109

Office: (08352) - 229103 E-Mail: mallikswt@gmail.com

www.kswu.ac.in

Cell: +919845988489

Ref. No.: KSAWUV/MBA/2021-22/

Date: 07 Feb., 2022

To,

The Registrar, K.S.A.W.U., Vijayapura.

Sub: Submission of Details of Professors - reg...

Ref.: Your office letter vide no.: KSAWU/ADM/DPR/2021-22/2864 dt.: 05-02-2022

Dear Sir,

Adverting to the above cited subject and reference; I the undersigned herewith submitting the details of the Professors as approved in BOS – Commerce and Management (PG) held on 23 Dec., 2021.

S. N.	Name and Affiliation	Ca t.	Date of Superannuat ion	Email	Mobile
1.	Prof. Ishwara P., Department of Commerce, Mangalore University, Mangalore	ST	31 July 2032	Ishwara_p@rediffmail.co m	7411735203
2.	Prof. Cynthia Menezes Prabhu, Canara Bank Institute of Management Studies, Bangalore University, Bangalore	SC	31 July 2024	cynmene@gmail.com	9902554503
3.	Prof. J. K. Raju, Department of Management, Davangere University, Davangere	GM	31 Aug., 2028	drjavaliraju@hotmail.com	9448233388
4.	Prof. Nagaraju Y., Canara Bank Institute of Management Studies, Bangalore University, Bangalore	ST	30 April 2032	Drnagaraju2007@rediffma il.com	9448558169
5.	Prof. Mahesha R., B. N. Bahadur Institute of Management Science, Mysore University, Mysore	ST	28 Feb., 2028	maheshrajgopal@yahoo.co m	9886639536
6.	Prof. Hiremani Naik, Department of Management, Kuvempu University, Shimoga	SC	31 May 2027	hiremaninaik@gmail.com	9448329269

This is for your kind information and perusal.

Thanking you,

Yours faithfully,

CHAIRPERSON

Department of Post Gradu Studies And Research in Manage A.W.U. VIJAYAPURA



Karnataka State Women's University

Bijapur, Karnataka, India

Prof. Mallikarjuna N. L. Chairman and Dean Office: (08352) - 229103 Department of Studies & Research in Management Jnanashakti Campus, Toravi, Vijayapur – 586 109

E-Mail; mallikswt@gmail.com

www.kswu.ac.in

Cell: +919845988489

Ref. No.: KSAWUV/MBA/2021-22/) 42

Date: 06 Dec., 2021

To,

The Registrar,

AWU,

Vijayapura.

Sub: Submission of BOS – Management (PG) meeting proceedings held on 23 Dec., 2021 – request reg...

Dear Madam,

Adverting to the above cited subject, I the undersigned herewith submitting the proceedings of the meeting of BOS – Management (PG) held on 23 Dec., 2021.

This is for your kind information and perusal.

Thanking you,

Yours faithfully

Department of Post & Studies And Research in Ma A.W.U. VIJAYAPU

Encl: Proceedings of BOS - Management (PG) held on 23 Dec., 2021.



BOS - Management (PG) Proceedings

Proceedings of the Board of Studies in Management (PG) Meeting held on 23 Dec., 2021 under the Chairmanship of Prof. Mallikarjuna N. L., in Department of Management, KSAWU, Vijayapura at 3.00 pm.

Members Present:

1) Prof. Mallikarjuna N. L. : Chairman
2) Prof. Shivappa : Member
3) Dr. Anita R. Natekar : Member

Members Absent:

1) Prof. Maruti Rao : Member 2) DGM, Syndicate Bank : Member

Agenda:

1. Reviewing and approving the syllabus for Ph.D, M.Phil and MBA programmes.

2. Reviewing and approving the Ph.D and M.Phil topics.

3. Consideration of letter submitted by Mrs Sunitha S. for providing concession for 1 year in her Ph.D tenure for completing her M.Phil Programme.

4. To revise and approve the Question Paper Pattern.

5. Preparing and approving the Panel of Paper Setters and Examiners for the academic year 2021-22

Resolutions:

 The board has prepared and approved the Ph.D and M.Phil Coursework Syllabus and also gone through the existing syllabus of M.B.A. 1st to 4th semester and found the syllabus updated, so recommended the university to continue with the same.

2. The Board have gone through the research topics of the following Ph.D and M.Phil scholars and resolved to approve the same.

S. N.	Name of Research Scholar	Ph.D / M.Phil	Topic
1	Nishath Anjum G.	Ph.D	"A Study on Pharmaceutical Industries Strategic Market Segmentation: An Opportunity to Integrate Medical Marketing Services in Mysuru District"
2	N. Sreemayee	Ph.D	"The Impact of Select Financial Technologies on Small Vendors of Kittue Karnataka Region"
3	Pratibha D. Rangdal	Ph.D	"Pre and Post Merger Performance Evaluation of Public Sector Banks in India: A Study of Select Banks Merged in April 2020"

Page No.: 1/2

7.5			
4	Sunitha S.	Ph.D	"An Analysis of Employee Retention Strategies With Reference to Select Educational Institutions in North Karnataka Region"
5	Ashwini Katwa	Ph.D	"Foreign Direct Investment (FDI) in Apparel and Textile Industry in India with Special Reference to Multi-National Brands (MNC) in Bangalore Industrial Cluster"
6	Kavyshree H.	Ph.D	"A Study on Mobile Banking Services and Its Impact on Customer Satisfaction with Special Reference to Bengaluru Region"
7	Priyanka Banasode	Ph.D	"A Study on Service Marketing Mix With Special Reference to Select Star Hotels in Vijayapura City"
8	Nikhata Chitawadagi	M.Phil	"A Study on Customer Awareness With Respect to Green Banking Initiatives in Select Public and Private Banks in Vijayapura District"

- 3. The committee has gone through the letter submitted by Mrs. Sunitha S., dated: 8 Dec., 2021 for providing one year concession for completing her M.Phil in her Ph.D term and the committee felt that, the area of research both in her M.Phil and Ph.D are similar, hence, it recommends the university to provide concession for one year.
- 4. The Board reviewed the existing pattern of question paper and recommends the university to continue the same.
- 5. The BOS discussed and approved the Panel of Examiners for the ensuing M.B.A. Examinations to be held during the academic year 2020-21.

The meeting was ended with the vote of thanks extended by the Chairman.

Prof. Mallikarjuna N. L.

Prof. Shivappa

Dr. Anita R. Natekar

Page No.: 2/2

KARNATAKA STATE AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPURA

Department of PG Studies and Research in Management

BOS - Management (PG) Proceedings

The Board of Studies – Management (PG) was conveyed through email circulation on 06 Jan., 2022 to all the members and given the time till 12 Jan., 2022 for their valuable feedback.

1. Change of research title:

The following research scholars have requested for change of title in their respective Ph.D Titles:

 Perusal of letter submitted on 08 Sept., 2021 by Mrs. Umadevi S. Muttagi, Research Scholar:

in Kalaburgi"	Updated title "A Study on Human Resource Management Practices at North Eastern Karnataka Road Transport Corporation with Special Reference to Hyderabad Karnataka Region"
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b. Perusal of letter submitted on 11 Oct., 2021 by Mrs. Sharan Jyoti, Research Scholar:

Previous title	II-1 () to
"Stress Management Among Employees of Cement Industries: An Analytical Study with Respect to Hyderabad Karnataka Region"	"Stress Management Among Employees of Banking Sector: An Analytical Study with Respect to Select Banks of Gulbarga Division"

c. Perusal of letter submitted on 24 Sept., 2021 by Mrs. Shraddha Bevinkatti, Research Scholar:

Previous title	TI .			
"A Study on Impact of Marketing Communication for Adolescents towards their Consumption Habits in FMCG Products"	"An Analysis of Consumer Buying Habit in Select FMCG: With Special Reference to Vijayapura District"			

d. Perusal of letter submitted on 24 Aug., 2021 by Ms. Snehal D. Bhosale, Research Scholar:

Previous title	TI- A . A . A . A
"A Study on the influence of Employee Engagement on Employee Performance with Special Reference to Select Universities in North K	Updated title "A Study on Employee Engagement and Its Impact on Faculties Performance with Special Reference to Select State Universities of North Karnataka"

The board has gone through the requests submitted by the research scholars for slight change in their respective Ph.D titles and recommends the university to accept the changes as requested by the said scholars.

2. Perusal of letter submitted by Mrs. Anusha S. Sangondimath, Research Scholar dated: 27 Oct., 2021 to grant the maternity leave for 3 months from 15 Dec., 2021 to 14 March 2022.

The board has gone through the submission of Mrs. Anusha S. Sangondimath, Research Scholar dated: 27 Oct., 2021, requesting to grant the maternity leave for three months from 15 Dec., 2021 to 14 March 2022 and resolved to recommend the university to sanction the same and the period of absence may be extended.

3. Review and approval of Colloquium, Synopsis and Panel of Examiners of Mrs. Farzana M. Pathan, Research Scholar.

The details of the scholars are:

Sl. No.	Name of the Scholar	Thesis Title	Research Guide	
	Mrs.	"A Study on Competency in Marketing of	D 6 14	
1	Farzana M.	Services – A Case Study with Special Reference	Dr. C. M.	
	Pathan	to Employees of RRBs in Dharwad District"	Mathapati	

Mrs. Farzana M. Pathan has completed her colloquium, submitted her synopsis along with the necessary documents viz.: publications, course-work marks card, progress reports, etc. and the research guide has submitted the Panel of Examiners as per the regulations governing Ph.D programme in KSAWU, Vijayapura and found to be in order. Therefore, the board approves and recommends accepting the same.

Prof. Mallikarjuna N. L., Chairman, BOS – Management (PG), KSAWU, Vijayapura.

Department of Post Graduate Studies And Research in Management A.W.U. VIJAYAPURA.

MASTER OF BUSINESS ADMINISTRATION

Course Structure and Scheme of Examination as per CBCS for AY 2018-19

		Instruc tion Hrs/ Week	Duration Of Exam	Marks for			
Code	Subject		Hrs/ Week	Int. Ass.	Final Exam	Total Marks	Credits
		Ist Ser	nester	1	- L	1	<u> </u>
H1.1	Principles of Management	5	3	30	70	100	4
H1.2	Human Capital Management	5	3	30	70	100	4
H1.3	Accounting for Managers	5	3	30	70	100	4
S1.4	Quantitative Analysis	5	3	30	70	100	4
S1.5	Managerial Economics	5	3	30	70	100	4
S1.6	Managerial Communication and Skill Development	5	3	30	70	100	4
OE1	Feminist Jurisprudence	5	3	30	70	100	4
						Total	28
		IInd Se	mester			1	.
H2.1	Marketing Management	5	3	30	70	100	4
H2.2	Organisational Behaviour	5	3	30	70	100	4
H2.3	Financial Management	5	3	30	70	100	4
S2.4	Operation Research	5	3	30	70	100	4
S2.5	Business Research Methods	5	3	30	70	100	4
S2.6	Business Environment	5	3	30	70	100	4
OE2	Women's Health	5	3	30	70	100	4
						Total	28
			emester	1	T		I
H3.1	Strategic Management	5	3	30	70	100	4
S3.2	Total Quality Management	5	3	30	70	100	4
S3.3	Innovation in Management	5	3	30	70	100	4
H3.4	Elective I	5	3	30	70	100	4
H3.5	Elective II	5	3	30	70	100	4
H3.6	Elective III	5	3	30	70	100	4
OE3	Management and Behavioural Process	5	3	30	70	100	4
	1	1	I	1	I	Total	28

IV th SEMSTER									
H4.1	Global Business Strategies	5	3	30	70	100	4		
S4.2	Entrepreneurship Development	5	3	30	70	100	4		

Grand Total							
	Total						
OE4	Business Communication Skills	2	2	30	70	100	2
S4.8	Viva-voce	-	-	-	-	30	1
S4.7	Project Report *	5	-	-	-	(70)	3
H4.6	Elective VI	5	3	30	70	100	4
H4.5	Elective V	5	3	30	70	100	4
H4.4	Elective IV	5	3	30	70	100	4
S4.3	Advanced Information Technology & MIS	5	3	30	70	100	4
	& Project Management						

^{*} There shall be a project work soon after 3rd Semester.

Project work shall be a part of fourth semester and will carry 4 credits i.e.: 1 credit for viva-voce and 3 credits for project report.

The project will make the candidate to take up a live project and implement the learning or apply the concepts learnt.

III SEMESTER ELECTIVES

Finance

- 3.4 F1: Money Banking and Finance
- 3.5 F2: Financial Services and Markets
- 3.6 F3: International Financial Management

HRM

- 3.4 H1: Labour Law & Industrial Relations
- 3.5 H2: Performance Management and Counseling
- 3.6 H3: Effective Training and Development Strategy

Marketing

- 3.4 M1: Consumer Behaviour and Brand Management
- 3.5 M2: Services Marketing
- 3.6 M3: Rural Marketing

IV SEMSTER ELECTIVES

Finance

- 4.4 F4: Strategic Financial Management
- 4.5 F5: Security Analysis and Portfolio Management
- 4.6 F6: Financial Derivatives and Risk Management

HRM

- 4.4 H4: Global Human Resource Management
- 4.5 H5: Strategic Talent Management
- 4.6 H6: Compensation & Benefits

Marketing

- 4.4 M4: International Marketing Management
- 4.5 M5: Digital Marketing
- 4.6 M6: Advertising Management.