

JMC

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**Item 5:** Approving the PANEL OF EXAMINERS FOR THE ADJUDICATION OF PHD THESIS SUBMITTED BY GEETAMMA UNDER THE GUIDANCE OF DR.J.M.CHANDUNAVAR.

**Resolution 5:** Resolved to approve the PANEL OF EXAMINERS FOR THE ADJUDICATION OF PHD THESIS SUBMITTED BY GEETAMMA UNDER THE GUIDANCE OF DR.J.M.CHANDUNAVAR.

*Kholas*  
**Dr. Tahmeena Nigar Sultana**  
Member

**ONLINE PRESENT**  
**Dr. Sanjay Malagathi**  
Member

*Kakade*  
**Prof. Onkargonda Kakade**  
Chairman BOS, DJMC

**ONLINE PRESENT**  
**Dr. R. Rajeshwari**  
Member

**ONLINE PRESENT**  
**Shri. Umesh Bhat Kundur**  
Member

**ONLINE PRESENT**  
**Shri. Basavaraj Vijapur**  
Member

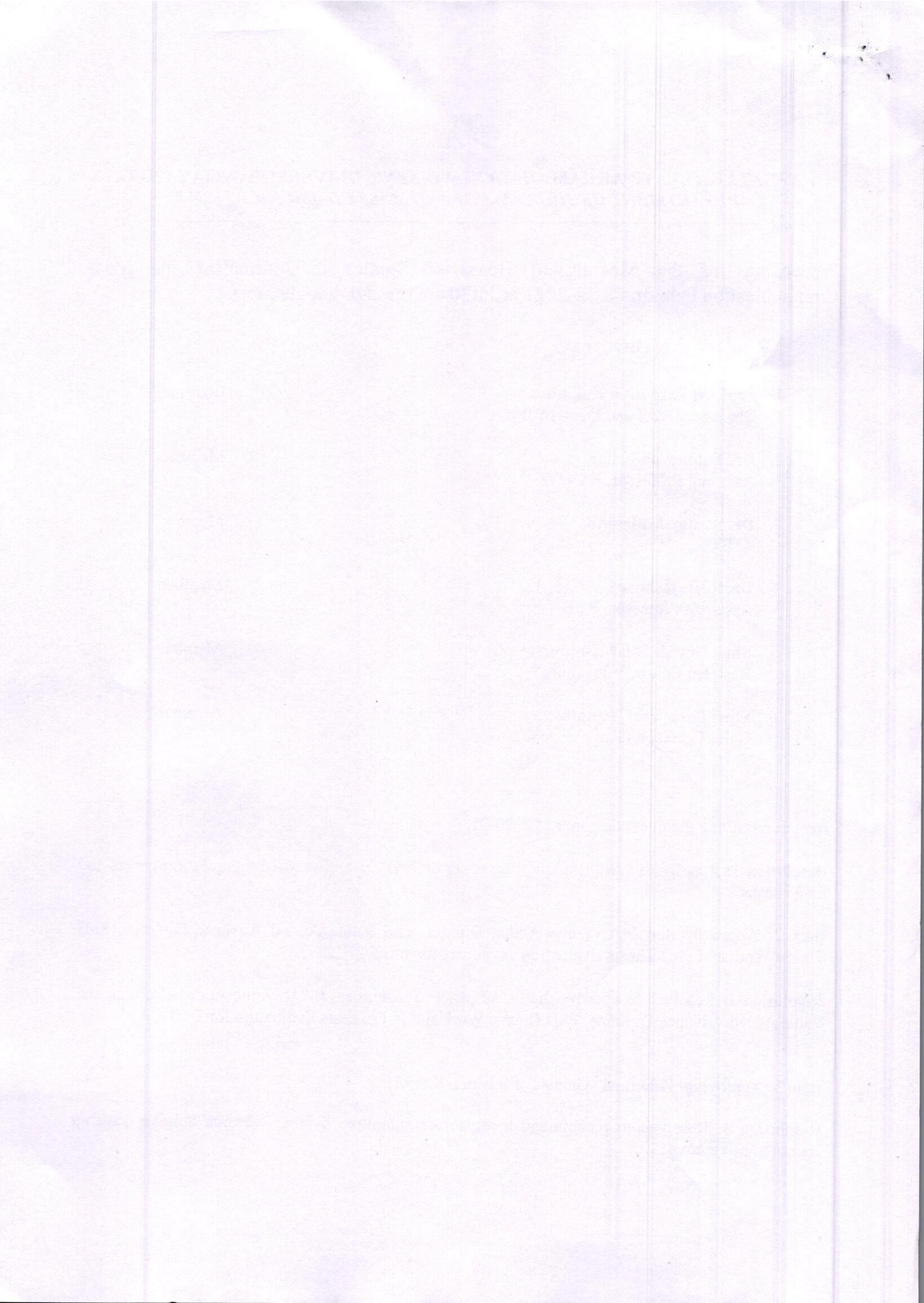


**Item 4: Approval of the Ph.D Course Work Syllabus.**

Paper No	Title of the Paper	Credits	Maximum Marks	Term End Exam	IA	Passing Marks	Duration Examination
P-I	Research Methodology	04	100	70	30	50	3 hours
P-II	Paper related to Research Topic/Area  P-II-A Social Media and Health Communication  P-II-B OTT and Adolescents	04	100	70	30	50	3 hours
P-III	Review of Literature (Valuation of Report & Viva-Voce)	04	100	70	30	50	-
P-IV	Research & Publication Ethics (RPE)	02	50	35	15	25	1.5 hours
		14	350	245	105	175	

**Resolution 4:** Resolved to approve the syllabus for Ph.D course work syllabus as under.

Paper No	Title of the Paper	Credits	Maximum Marks	Term End Exam	IA	Passing Marks	Duration Examination
P-I	Research Methodology	04	100	70	30	50	3 hours
P-II	Paper related to Research Topic/Area  P-II-A Social Media and Health Communication  P-II-B OTT and Adolescents	04	100	70	30	50	3 hours
P-III	Review of Literature (Valuation of Report & Viva-Voce)	04	100	70	30	50	-
P-IV	Research & Publication Ethics (RPE)	02	50	35	15	25	1.5 hours
		14	350	245	105	175	





**KARNATAKA STATE AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPURA**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

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Proceedings of the Meeting of Board of Studies in Journalism and Mass Communication held on 08-12-2021 at 11.30 am through google meet.

**Members present:**

- |   |          |
|---|----------|
| 1. <b>Prof. Onkargouda Kakade</b><br>Chairman, BOS and Dept. of JMC | Chairman |
| 2. <b>Dr. Tahmeena Kolar</b><br>Assistant Professor, KSAWUV         | Member   |
| 3. <b>Dr. Sanjay Malagathi</b><br>KUD                               | Member   |
| 4. <b>Dr. R. Rajeshwari</b><br>Assistant Professor, BUB             | Member   |
| 5. <b>Shri. Umesh Bhat Kundur</b><br>Resident Editor, Vijayapura    | Member   |
| 6. <b>Shri. Basavaraj Vijapur</b><br>Chief Correspondent            | Member   |

**Item 1:** Verifying the question paper of 2020-21.

**Resolution 1:** Resolve to verify the question paper of 2020-21 and verified the question papers and found correct.

**Item 2:** Approving the MA, Value Added Diploma and Value Added Advance Diploma, PhD Course Work and PhD Thesis Evaluation examiners list for 2021-22.

**Resolution 2:** Resolved to approve the list of panel of examiners (MA, Value Added Diploma and Value Added Advance Diploma, PhD Course Work and PhD Thesis Evaluation for 2021-22.

**Item 3:** Approving PhD final synopsis of Suvarna Kambi.

**Resolution 3:** Resolved to recommend the synopsis submitted by the Research Scholar Suvarna Kambi to be approve.





**KARNATAKA STATE AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPURA**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Proceedings of the Meeting of Board of Studies in Journalism and Mass Communication held on 21-11-2020 at 11.00 through Zoom App.

**Members present:**

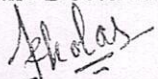
- |   |          |
|---|----------|
| 1. <b>Prof. Onkargouda Kakade</b><br>Chairman, BOS and Dept. of JMC | Chairman |
| 2. <b>Dr. Tahmeena Kolar</b><br>Assistant Professor, KSAWUV         | Member   |
| 3. <b>Dr. Sanjay Malagathi</b><br>KUD                               | Member   |
| 4. <b>Dr. R. Rajeshwari</b><br>Assistant Professor, BUB             | Member   |
| 5. <b>Shri. Umesh Bhat Kundur</b><br>Resident Editor, Vijayapura    | Member   |
| 6. <b>Shri. Basavaraj Vijapur</b><br>Chief Correspondent            | Member   |

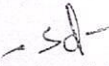
**Item 1:** Approving the guide ship application of Dr. Tahmeena Nigar Sultana.


**Resolution 1:** Resolved to recommend the guide ship application of Dr. Tahmeena Nigar Sultana. As per the university regulations, she is working as assistant professor from 25/05/2018 to till date prior to this she worked as Post Doctoral fellow 21 October 2015 to 24 May 2018. Hence, her service is considered for the research guide ship.

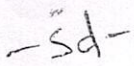
**Item 4:** Approving final Synopsis and Fixing the date of pre- submission colloquium of Geethamma Shivappa PhD Student.

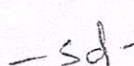
**Preamble:** Geethamma Shivappa Research student working in the Department have submitted her final Synopsis through her Guide Dr. J.M.Chandunavar and Co-guide Prof. Onkaragouda Kakade and stated that she was ready to submit herself for the pre- submission colloquium. Hence the matter is placed before the Doctoral Committee for consideration and approval.

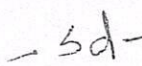
  
**Dr. Tahmeena Kolar**  
Member

  
**Dr. Sanjay Malagathi**  
Member

  
**Prof. Onkargouda Kakade**  
Chairman BOS, DJMC

  
**Dr. R. Rajeshwari**  
Member

  
**Shri. Umesh Bhat Kundur**  
Member

  
**Shri. Basavaraj Vijapur**  
Member





**Item 3:** Preparation of panel of examiners for the academic year 2019-20.

**Resolution 3:** Resolved to adopt the panel of examiners for JMC, Open Elective, Value added Diploma and Diploma programs.

*Nandini*

**Prof. Nandini Lakshmikant**  
Member

*Dr. Muddesh B.T*

**Dr. Muddesh B.T**  
Member

*Dr. Onkargouda Kakade*

**Dr. Onkargouda Kakade**  
Chairman





**KARNATAKA STATE AKKAMAHADEVI WOMEN'S  
UNIVERSITY, VIJAYAPURA**  
*DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION*

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Proceedings of the Meeting of Board of Studies (PG) in Journalism and Mass Communication held on 22-04-2019 at 11.30 am at DJMC, Jnana Shakti Campus, AWU VIJAYAPURA.

**Members present:**

- |   |          |
|---|----------|
| 1. <b>Dr. Onkargouda Kakade</b><br>KSAWUVijayapura                | Chairman |
| 2. <b>Prof.Nandini Lakshmikant</b><br>Manipal University, Manipal | Member   |
| 3. <b>Dr. Muddesh B.T.</b><br>SSCMS, Tumakur                      | Mamber   |

**Item 1:** Framing the syllabus for Certificate Course in Graphic Design program.

**Resolution 1:** Resolved to recommend to adopt the syllabus for Certificate Course in Graphic Design program with effect from academic year 2019-20.  
(Annexure - I).

**Item 2:** Preparing the question paper pattern for Certificate Course in Graphic Design program.

**Resolution 2:** Resolved to approve the question paper pattern for Certificate Course in Graphic Design program.



**Item 3:** Framing the syllabus for Value added Advance Diploma/ proficiency program under (CBCS/CAGP).

**Resolution 3:** Resolved to recommend adopting the syllabus for Value added Advance Diploma/ proficiency program under (CBCS/CAGP).

**Item 4:** Preparing the question paper pattern for JMC Open Elective, Value added/Proficiency Diploma/ Advance Diploma program.

**Resolution 4:** Resolved to approve the question paper pattern for MLISc, Open Elective, Value added certificate/ Proficiency programs course in JMC.

**Item 5:** Preparation of panel of examiners for the academic year 2018-19.

**Resolution 5:** Resolved to adopt the panel of examiners for JMC, Open Elective, Value added Diploma/ Advance Diploma Proficiency program.

**Item 6:** Acceptance of the synopsis submitted by Research Scholars Namrata Raut and Shourini Banerjee.

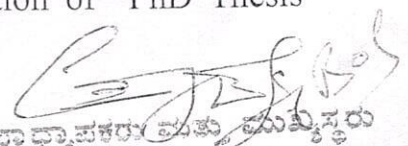
Sl.No	Name of the Student	Title
1	Namrata Raut	"The Role of Newspapers in Creating Awareness about Climate Change: A Comparative Study of Kannada and English Dailies"
2	Shourini Banerjee	"Gender and Masculinity in Television Commercials: A Critical Study"

**Resolution 6:** Resolved to recommend that the synopsis submitted by the Research Scholars Namrata Raut and Shourini Banerjee be approved.

Sl.No	Name of the Student	Title
1	Namrata Raut	"The Role of Newspapers in Creating Awareness about Climate Change: A Comparative Study of Kannada and English Dailies"
2	Shourini Banerjee	"Gender and Masculinity in Television Commercials: A Critical Study"

**Item 6:** Approval of the panel of examiners for valuation of PhD Thesis submitted by DivyaKumari K P. The panel of examiners list prepared and submitted by the guide Dr.J.M.Chandunavar.

**Resolution 3:** Resolved to recommend that the panel of examiners list prepared and submitted by the guide Dr.J.M.Chandunavar for valuation of PhD Thesis submitted by DivyaKumari K.P.

  
ಪ್ರಾಧ್ಯಾಪಕರು ಮತ್ತು ಮುಖ್ಯಸ್ಥರು  
ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಹೈಯರ್ ಸೆಕೆಂಡರಿ ಶಿಕ್ಷಣ ವಿಭಾಗ



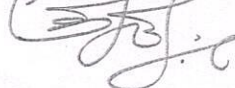
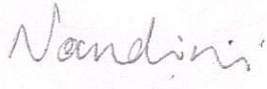
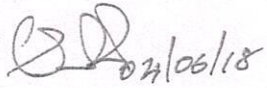



**AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPURA.**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

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Proceedings of the Meeting of Board of Studies (PG) in Journalism and Mass Communication held on 04-06-2018 at 11.30 am at DJMC, Jnana Shakti Campus, AWU VIJAYAPURA.

**Members present:**

- |   |          |   |
|---|----------|---|
| 1. <b>Dr. Onkargouda Kakade</b><br>AWUVijayapura                  | Chairman |   |
| 2. <b>Prof.Nandini Lakshmikant</b><br>Manipal University, Manipal | Member   |  |
| 3. <b>Smt.H.N.Arathi</b><br>Dooradarshan Chandana, Bengaluru      | Member   |  |
| 4. <b>Dr. Muddesh B.T.</b><br>SSCMS, Tumakur                      | Mamber   |  |

**Item 1: Framing the syllabus for JMC program and Open Electives to be offered (under CBCS/CAGP)**

**Resolution:** Resolved to recommend to adopt the syllabus for JMC program and Open Electives to be offered under CBCS/CAGP with effect from academic year 2018-19 (Annexure – I)

**Item 2: Framing the syllabus for Value added certificate/ Diploma program under (CBCS/CAGP)**

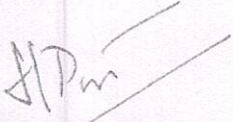
**Resolution 2:** Resolved to recommend adopting the syllabus for Value added certificate/ Diploma programs under (CBCS/CAGP) with effect from academic year 2018-19 (Annexure – II)



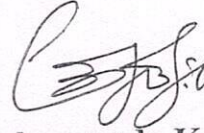


ಪತ್ರಿಕೆಗಳ ಪಾತ್ರ- ಒಂದು ವಿಮರ್ಶಾತ್ಮಕ ಅಧ್ಯಯನ” has to be initiated and in this regard the panel of examiners need to be approved by the BOS.

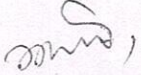
**Resolution 3:** Resolved to accept that the panel of examiners for PhD thesis adjudication of research scholar Mrs.Prabha Swami, working under the guidance of Prof.Onkargouda Kakade, Professor, ASWU for her Ph.D entitled “ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿಯಲ್ಲಿ ಸಣ್ಣ ಮತ್ತು ಮಧ್ಯಮ ಪತ್ರಿಕೆಗಳ ಪಾತ್ರ- ಒಂದು ವಿಮರ್ಶಾತ್ಮಕ ಅಧ್ಯಯನ”.



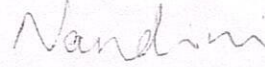
**Prof.H.K.Mariswami**  
Member



**Dr. Onkargouda Kakade**  
Chairman



**Dr.Sharbhendraswami B.M.**  
Member



**Prof.Nandini Lakshmikant**  
Member





**AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPURA**  
**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

Proceedings of the Meeting of Board of Studies (PG) in Journalism and Mass Communication held on 03-08-2017 at 10.30 am at DJMC, Jnana Shakti Campus, AWU VIJAYAPURA.

**Members present:**

- |   |          |  |
|---|----------|--|
| 1. <b>Dr. Onkargouda Kakade</b><br>AWUVijayapura                      | Chairman |  |
| 2. <b>Prof.H.K.Mariswamy</b><br>Bangalore University, Bangalore       | Member   |  |
| 3. <b>Prof.Nandini Lakshmikant</b><br>Mysore University, Mysore       | Member   |  |
| 4. <b>Dr.Sharbhendraswamy B.M.</b><br>Programme Executive, Mangalore. | Member   |  |

**Item 1:** Approval of panel of examiners, JMC MA Examinations- 2017-18 including common papers offered by the Department examinations 2017-18.

**Resolution 1:** Resolved to recommend that the panel of examiners for JMC MA examinations including the optional papers offered by the Department examinations (Annexure-1) be approved for implementation.

**Item 2:** Approval of pattern of question papers for JMC programme.

**Resolution 2:** Resolved to recommend to approve the pattern of question papers for JMC programme. (Annexure- 2)

**Item: 3:** PhD thesis adjudication process of one of the research scholar Mrs.Prabha Swami, working under the guidance of Prof.Onkargouda Kakade, Professor, AWU for her Ph.D entitled "ಗ್ರಾಮೀಣ ಅಭಿವೃದ್ಧಿಯಲ್ಲಿ ಸಣ್ಣ ಮತ್ತು ಮಧ್ಯಮ



**AKKAMAHADEVI WOMEN'S  
UNIVERSITY VIJAYAPURA**

**DEPARTMENT OF JOURNALISM  
AND MASS COMMUNICATION**

**SYLLABUS**

**2018-19**

**SYLLABUS FOR MASTER OF ARTS IN  
JOURNALISM AND MASS COMMUNICATION**

<b>Sem ester</b>	<b>Paper No</b>	<b>Title of the paper</b>	<b>L</b>	<b>T</b>	<b>P</b>
<b>1</b>	<b>Hardcore</b>				
	JM –H – 1.1	Introduction to Communication	3	1	0
	JM –H – 1.2	Reporting for Media	2	0	2
	JM –H – 1.3	Digital Media	2	0	2
	<b>Soft Core (Students have to choose any one of the following)</b>				
	JM –S – 1.4	Development of Mass Media	3	1	0
	JM –S – 1.5	Technical writing	3	1	0
	JM –S – 1.6	Feature writing and Magazine journalism	3	1	0
	<b>Mandatory Course</b>				
	MND*	Course “Feminine Jurisprudence” as prescribed by the PG BOS in Women’s Studies			
<b>2</b>	<b>Hardcore</b>				
	JM–H– 2.1	Development Communication	2	0	2
	JM–H– 2.2	Radio and Television	3	1	0
	JM–H– 2.3	Gender and Media	3	1	0
	<b>Soft Core (Students have to choose any one of the following)</b>				
	JM–S – 2.4	Language Skills for Media	2	0	2
	JM–S – 2.5	Political Communication	3	1	0
	JM–S – 2.6	Science and Technology Communication	3	1	0
	<b>Mandatory Course</b>				
	MND*	Course “Women and Health” as prescribed by the PG BOS in Women’s Studies			
<b>3</b>	<b>Hardcore</b>				
	JM–H– 3.1	Media Research Methodology	3	1	0
	JM–H– 3.2	Media Management, Laws and Ethics	3	1	0
	JM–H– 3.3	Photo Journalism	2	0	2
	<b>Soft Core (Students have to choose any one of the following)</b>				
	JM –S– 3.4	Folk Media	3	1	0
	JM –S– 3.5	Sports Journalism	3	1	0
	JM –S– 3.6	Cinema	3	1	0
	<b>Open Elective</b>				
	OPT	One elective paper among the pool of papers as prescribed by the University from time to time.			
<b>4</b>	<b>Hardcore</b>				
	JM–H– 4.1	Contemporary media trends and Current affairs	0	0	4
	JM–H– 4.2	Public Relations and Advertising	2	0	2

	JM-H- 4.3	Personality Development and Communication Skills	2	0	0
	JM-H- 4.4	Study Tour and Internship	0	0	2
<b>Soft Core</b>					
	JM -S- 4.5	Dissertation/Project Work/Viva Voce	0	0	4
	JM -S- 4.6	Inter Cultural Communication	3	1	0
	JM -S- 4.7	Graphics and Animation	3	1	0
<b>Open Elective</b>					
	OPT	One elective paper among the pool of papers as prescribed by the University from time to time.			

The university has identified various optional subjects to be studied at different semesters. The students shall study one paper in every semester of which “Gender and Law/ Women and Health” is a compulsory subject in one of the semesters and that the “Project” is also compulsory during fourth semester.

**COMPONENTS OF OPEN ELECTIVE COURSES OFFERED BY THE  
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION  
(UNDER CBSC & CAGP SCHEME)**

<b>Semester</b>	<b>Paper No</b>	<b>Title of the paper</b>	<b>L</b>	<b>T</b>	<b>P</b>
I AND III	JM-O-3.7	Women and Media	3	1	0
IV	JM-O-4.7	Media Literacy	3	1	0